The Jaguar's Purr©

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February 2022

And The Survey Says . . .



As many of you are aware Membership Chair Tony Tinari asked DVJC members to participate in a survey about our club. Tony got about a 50% response rate, a good result for a survey. He presented the survey results to the executive board on January 10th. The results are now available to active club members. Tony reports on the survey in his Membership Musings column on page 9. The results of the survey will go a long way to making the club more relevant to the membership. We owe Tony a big Thank You for this outstanding effort.



You Can Always Renew Your Membership!

You can always renew your membership in DVJC. Payment can be paid by credit card, debit card, or PayPal by using the DVJC Web site at <u>https://delvaljaguarclub.com/</u>. Members are encouraged to use the Web site for membership renewal. DVJC members using the Web site for the first time should click on the BECOME A MEM-BER tab. Detailed instructions about signing up for Web site access is shown here. DVJC members with current access should log in to the site as normal. On the Welcome screen scroll down to "Renew Subscription." Alternately you can click on the MEMBERS tab, select "My Membership Profile", and scroll down to "Renew Subscription." Detailed instructions will then be displayed. Members who opt for paying by check can submit payment directly to Jim Sjoreen or use the membership form <u>by clicking here</u> or referring to pages 35 & 36 to update information.

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February 2022

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ADVERTISING RATES

Full Page \$320/ year; \$50 / issue

Half Page \$180/year; \$35 / issue

Quarter Page \$95 / year; \$20 / issue

Business Card \$55 / year

CLASSIFIED RATES

Members' ads free of charge For up to three inserts for each item

Non-members \$15.00 per insert

MEMBERSHIP RATES

Single/Family \$75.00 per year/ emailed Newsletter

Youth Enthusiast \$35.00 per year

DVJC OFFICERS INFORMATION

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Photographer	Brian Craig	215-483-5861	bhc166@aol.com
Club Merchandise	Noe LaFramboise	609-771-1230	jagnoe@att.net

Upcoming DVJC Events

February 12, 2022 10:30 a.m.

Best of Britain & British Car Day Simeone Museum, Philadelphia, PA Contact: <u>Click Here</u> for more information.

1032 N. Bethlehem Pike, Ambler, PA

5 Ponds Golf Club, 1225 Street Road,

Contact: Click Here for more information.

Contact: Click Here for more information.

Contact: <u>Click Here</u> for more information and to register

Lunch at Spring House Tavern

2022 DVJC Golf Open

Spring Fling (see p. 12)

Warminster, PA

February 20, 2022 11:30 a.m.—1:15p.m. **RSVP** Required

May 6, 2022 9:30 a.m.

Save the Date

May 21, 2022 12:00 noon Save the Date

June 4, 2022 8:00 a.m. Save the Date

June 26, 2022 2:30 p.m. Save the Date

DVJC Concours d'Elegance Historic Hope Lodge 553 S. Bethlehem Pike, Fort Washington, PA Contact: <u>Click here</u> for more information.

Ringing Hill Fire Company, Pottstown, PA

Star Wars Scenic Tour, Dinner and Symphony Unionville High School (see p. 23) 750 Unionville Road, Kennett Square, PA Contact: <u>Click here</u> for more information.

September 15–18, 2022

Save the Date

January 22, 2023 11:30 a.m. Save the Date

Rock Hall, Maryland (see p. 22) Contact: Click here for more information.

Jaguars on the Chesapeake

DVJC Annual Holiday and Awards Celebration William Penn Inn 1017 DeKalb Pike, Ambler, PA 19002 Contact: <u>Click Here</u> for more information and to register.



Your Monthly Bill February 2022

Just prior to our scheduled holiday party, I relented and reluctantly (and belatedly) acquiesced to the arrival of winter weather.



Also reluctantly, your DVJC Executive Committee decided to cancel the 2022 Holiday Party due to the resurgence of the virus that's been plaguing us for the past two years. Do not despair! We plan to incorporate the silent auction, basket raffle and other parts of the Holiday Party into a bigger and better Spring Fling where we'll celebrate Jaguar's 100th Anniversary together.

Member Survey

THANK YOU! Nearly 50% of members completed the recent online member survey. That completion rate is outstanding and provides a clear picture of our club's strong points and areas for further improvement. Note that, normally, a 15% response rate is considered "good" for surveys like this.

In his article on page 9 Tony Tinari thoroughly reviews the outcomes and learnings from the survey which is posted under the "Members" tab on our website. The CliffsNotes version of takeaways are that, first, respondents are pleased with the value they receive as members, second, a few changes would make a good events program even better and, finally, The Jaguars' Purr can be further improved by including articles from club members to supplement those of regular monthly contributors.

During our recent meetings, the Executive Committee completed an in-depth review of the results and recommendations and has already taken action to implement several of the improvement suggestions. Tony Tinari did an outstanding job designing and conducting the survey. THANK YOU, TONY!

Volunteers

Officers' and directors' volunteer contributions are only part of what makes our club special. The successful Concours/CMoE show every year requires many volunteer hours by a large number of members for setup, cleanup and day of show tasks including judging. Unselfish donations of time and talent are key to the many other areas of club activities, as well. THANKS to all the volunteers listed on page 7 & 8. Please consider making 2022 even better by volunteering your time and talent.



Despite the headwinds during 2021, overall JCNA membership increased by 8% to 5073. Not surprisingly, DVJC is one of several JCNA local clubs whose membership increased significantly during 2021. The common denominator is strong and consistent communication and an active

and varied events program.



Alan and Margaret Brown have organized a club library where Jaguar books can be borrowed by DVJC members. The books and reservation pro-

Your Monthly Bill February 2022 (continued)

cess are listed under the "Members" tab on the website.

The Seattle Jaguar Club recently held their own club AGM at the LeMay - America's Car Museum. The program included a panel of four club members discussing their special cars that were on display in the museum including an XK120 OTS "Super Sport," D-Type Lynx reproduction, XK220 and XE SV Project 8 (production number 1). You can enjoy their discussion on the Seattle club Facebook page: <u>https://</u> www.facebook.com/AmericasCarMuseum/ videos/270598548473748.

And, finally, channeling Roseanne Roseannadana, "It's always something."



I don't think this is a DVJC member......

Have a Jaguar kind of February. Spring will be here soon.

Bill

Member Anniversaries

Member		Co-Member		Join_Date	Years	
Bryan	Edwards	Debra	Edwards	19-Feb-03	19	
Brian	Craig	Pauline	Craig	19-Feb-05	17	
Jeff	Bolmeyer			01-Feb-05	17	
Dave	Browne	Rose	Browne	23-Feb-08	15	
Gregory	Morrison	Kathleen	Morrison	25-Feb-13	9	
Paul	Mondimore			19-Feb-14	8	
Robert	Hahn			29-Feb-20	2	

Editor's Note: This is a new feature in The Jaguar's Purr and will be featured every month. The anniversary dates are the best data we currently have available. If you believe your anniversary date is in error please let me know and it will be corrected.

DVJC Member Contributions during 2021

Events

Jay Greene	BBC/Union Park Event, Spring Fling Photography
Alan Brown	Brits at the Village, March Flash Drive
Jim Sjoreen	Concours Chairman
Mick Van Vlijmen	DVJC Golf Outing
Chuck Kitson	DVJC Golf Outing
Bill & Nancy Beible	Jaguars at the Jersey Shore
Ed & Carol Petrow	Jaguars on the Lawn
Paul Merluzzi	January Flash Drive, "Just Add Water"
Rich Rosen	Slalom Chairman
Paul Trout	Spring Fling
Tom Shaner	Spring Fling, Breakfast and Lunch Meetings
Mark Kogan	Spring Fling Photography
Robert & Melene Nahodil	Christmas Party

Website Support

Tom Shaner

Calendar Committee

Paul Trout

Jay Greene

Mike Wolfe Tony Tinari

nari Kevin Fitzgerald

Brian Craig Mark Kogan

Facebook Support

Gary Feldman

Club Merchandise & Silent Auction

Noe LaFramboise

Hosting Concours Judge Training

Jim & Denise Sjoreen

Leo & Marty Kob

Alan & Margaret Brown

(continued on next page)

Purr Articles

Paul Trout Tony Tinari Alan Brown Jay Greene Kevin Fitzgerald Chuck Kitson Franz Fox Joe Palmer Gary Feldman Bill Worth Bob DeLucia Glenn Paskow Greg Morrison Ian Krantz Steve Kress Rodney Welch Steve Gendler Terry Young Alan Karpovitch Jim Sjoreen Steve Wouch

Paul Merluzzi Tom Shaner Michelle Meehan

Concours d'Elegance Volunteers

Bill Beible	Judge, Operations Verification ("OV") judge, clean-up	Mark Kogan	Show field parking
Alan Brown	Chief Judge	Gerry Kunkle	Scoring team
Margaret Brown	Registration, scoring team	Noe LaFramboise	Judge, set-up, merchandise
Browne, David	Judge	Michael Maddiex	Apprentice judge from Nation's Capital Jaguar Club
Richard Carnegie	Judge	Paul Merluzzi	Parking Coordinator - Spectator
Brian Craig	Registration, photographer, set-up, clean-up	Greg Morrison	Judge, set-up, show field parking, clean-up
Pauline Craig	Registration	Ann Perry	Operations Verification ("OV") judge
Jack Dever	Set-up	Ed Petrow	Apprentice judge
Chuck Epstein	Set-up	Cathy Ridings	Spectator parking
Gary Feldman	Judge, spectator parking	Max Sandler	Scoring team
Kevin Fitzgerald	Judge, membership	Steve Schultheis	Judge
Steve Gendler	Show field parking, score sheet runner	Tom Shaner	Operations Verification ("OV") judge, spectator parking, clean-up
Al Gerbig	Judge, set-up, clean-up	Jake Shaner	Spectator parking (son)
Pat Gerbig	Registration, merchandise	Jim Sjoreen	Concours chairman
Alex Giacobetti	Judge	Denise Sjoreen	Registration, spectator parking, merchandise, trophy set-up
Jay Greene	Judge	Tony Tinari	Apprentice judge, membership, set-up, tables (Thursday, Sunday)
David Harnitchek	Set-up	Mary Alice Tinari	Membership
Chris Huber	Judge	Paul Trout	Judge
Chris Huber (son)	Show field parking	Sue Trout	Score sheet runner
Chuck Kitson	Judge, set-up, show field parking, judge, clean up	Mick Van Vlijmem	Spectator parking
Leo Kob	Judge	Mike Wolf	Spectator parking

If anyone's contribution to DVJC was not recognized, please excuse the error.





1984 XJ6 Series 3



New paint, starter, electronic distributor, tire, air conditioner. Excellent condition throughout. Low mileage Car is in West Chester \$12,900

> Contact Steve at <u>Steve@ssresource.com</u> DVJC member 15 years.



2004 XJ8

2004 Jaguar XJ8, Green with Tan interior. 92K. Excellent running and cosmetic condition. \$6,500.

Estate Sale 609-760-7016. Car located in Hainesport, NJ.

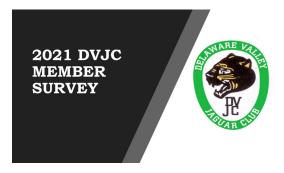




Membership Musings

I'm going to devote the entirety of this month's column to reporting upon our first, and hopefully annual, DVJC

Member Survey. Surely, fellow members, this will be a relief from reading my usual monthly drivel! Had we been able to hold our annual holiday party as scheduled, I assure you it would have included a scintillating PowerPoint presentation of the results. Instead, you may access the full report by visiting the "Members" section of the DVJC website. You must log in to the DVJC web site, go to the "Members" tab and click on "DVJC Member Survey 2021." If you have trouble accessing the survey please contact Brian Craig at <u>bhc166@aol.com</u>. While I strongly encourage you to click your way through those slides, please allow me to summarize some of the salient findings for you here.



Of all of the statistics to report, perhaps the most important is the final participation figure: 81 members (out of a possible 161) replied, for a response rate of over 50%. Think of it this way-of all the events and activities of DVJC in the year 2021, the survey itself had the greatest member participation. Of those 81 respondents, 40 provided written comments in addition to their survey responses. I'm told, by persons familiar with such things, that this rate of response and comment is unheard of for a survey of this nature unless it is indicative of a controversy-which is certainly not the case here. So, while the survey instrument and data collection were completely anonymous, I extend thanks again to each of you who engaged and helped provide very useful data-you know who you are!

As you will recall, the survey elicited information on several aspects of the club: some high level demographics, our events and activities, our communications and media, and our members' perception of club value and their level of participation. In addition, and perhaps most interestingly, verbatim comments with respect to any club-related matters were solicited. You were not at all shy about providing those! Below, I'll first discuss findings regarding the categories of inquiry. (Percentage figures in the following comments are rounded to the nearest whole number; the actual numbers appear in the results presentation.)

DEMOGRAPHICS: We learned that the current DVJC membership is roughly evenly divided among those who have belonged for 2-5 years, 5-10 years, and over 10 years, with a remaining healthy 17% having been welcomed into the club in 2021. Nearly 72% of our members are Pennsylvania residents, followed by New Jersey (12%), Delaware (10%), and a few members in Maryland or elsewhere. Unsurprisingly, while Jaguar ownership is not a prerequisite for membership, about 60% of those responding own one Jaguar, while an additional 38% are caretaking two or more. Interestingly, while there may be a common perception that most members have reached retirement status, it turns out that is true for only 48% of the respondents, with the other 52% characterizing themselves as employed, self-employed, or semi-retired. (See Chart 1 on page 11.)

<u>CLUB ACTIVITIES AND EVENTS</u>: The data in this category are complex, yet extremely helpful to DVJC leadership in evaluating our past event offerings and planning for 2022. To fully understand the survey findings, I suggest a deeper dive into slides 10-12 of the results presentation. These capture the respondent attendance at all 2021 events as well as the collective qualitative respondent evaluation. (Interpretive suggestion: when viewing the bar charts, disregard the blue bar for "N/A" results.) It's certainly worth examining these charts; I won't belabor the results here except for the following few general observations.

First, the return of our signature event, the Concours d'Elegance, was far and away the best attended (56% of respondents) as well as the most highly regarded activity of the year, with an overwhelming majority rating it "excellent" or "very good". Other unique events, such as the Spring Fling, the Slalom, and the Gathering of Friends at the home of the Petrows, also received high marks and substantial attendance.

Next, the monthly breakfast or luncheon socials, at Fort Washington State Park or Spring House Tavern respectively, remained popular and well attended. The same is true for the several driving events which the club was able to arrange. As you will see, the respondents who attended these 2021 events have generally rated them quite favorably, even despite the constraints of the pandemic. This is especially gratifying to your club leadership in light of COVID precautions which complicated 2021 event scheduling and continue to frustrate our schedule.

Of course, our prospective event planning has been informed by the survey preferences as well. Predicta-

Membership Musings February 2022 (continued)

bly, most respondents prefer that future events be held in the suburban Philadelphia counties, closely followed by northern Delaware, Berks and Lehigh counties, and New Jersey. As for the day of the week and time of day for the recurring monthly gatherings, opinion was about equally divided between Saturday vs. Sunday, and breakfast vs. lunch.

Chart 2 on page 11 provides a summary of the respondents' preferences for the types of events to be conducted in 2022. It seems that destination, driving, and tour events lead the list, closely followed by social events such as the monthly breakfast/lunch and Gathering of Friends activities.

<u>COMMUNICATIONS AND MEDIA</u>: We took the opportunity to ask you about the ways in which we communicate and learned that nearly everyone (96%) reads *The Jaguar's Purr* on a regular basis. Upcoming events and feature stories are the most appreciated elements, followed closely by the regular monthly columns and member articles. As for additional email communications from DVJC, a large majority (91%) feel the frequency of those is about right. Those emails actually tied with the JCNA *Jaguar Journal* (68% each) in terms of regular readership.

Only 56% of those responding are regular visitors to the DVJC website. Even fewer are followers of our Facebook (31%) and Instagram (11%) accounts. While our social media may be oriented toward providing information accessible to the non-member public, nevertheless we'll continue to maintain our digital presence realizing that our members prefer to continue to receive information through the *Purr* or via DVJC emails.

CLUB VALUE AND ACTIVE PARTICIPATION: We dared to ask the ultimate question: "Do you agree you have received good value from your DVJC membership in 2021?" I'm very happy to report that a combined 83% either "strongly agree" or "somewhat agree" with that proposition, and that no one is in the "strongly disagree" category. *The results are on Chart 3 on page 11.*

Following that, we inquired "Do you consider yourself an active participant in the DVJC?" Curiously, only 59% of respondents replied in the affirmative. Clearly the other 41% were at least active enough to answer the survey! Go figure . . .

<u>VERBATIM COMMENTS</u>: Here's where things get really interesting. While the statistical data is illumi-

nating, the anecdotal comments provide great insight into what is on the minds of our members. Again, I suggest that browsing the presentation slides is worth your while. All of the verbatim comments, lightly edited for brevity, have been included. I've also shepherded these into some broad general categories based upon their predominant subject matter. Here are those categories, with some illustrative remarks:

ADULATION-Comments generally complimentary and favorable to DVJC. As an example: "This is a great club! Jaguar cars & Jaguar friends; seeing both at events is what makes DVJC a valuable part of my Jaguar ownership."

LAMENTATION-Comments expressing some level of regret. Example: "I have always been an inactive member who wishes he had been more active."

EXHORTATION-Comments encouraging particular action or behavior. Example: "Keep it a "club" event, don't make it a profession . . . from and for hobbyists, not professionals."

PROTESTATION-You guessed it. Comments complaining about matters. (Fortunately, not too many of these.) Example: *"Getting tooooo expensive!"*

IDEATION-Comments suggesting new initiatives for the club. Example: "Once COVID releases its grip, we could have more driving to a location (destination) and then gathering. Different short driving tours might be popular. Have a minimum sign-up number and then if it reaches the number go with it."

Again, please visit the full presentation for what I believe you will find to be an interesting, and in some cases rather amusing, collection of your fellow members' comments. Speaking of amusement, I'll conclude this discussion of the verbatim remarks with my favorite comment, which I would characterize as the priceless "Essence of Jaguar Ownership" quotation: "My car is running, so hopefully I'll be able to make it to some events this year." To whomever said that, on one level it's sad, and on another it's hilarious. I feel your pain (and your joy), and you made my day!

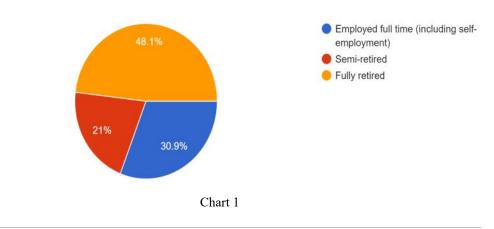
Finally, I can assure you that your DVJC leadership has taken the survey results to heart and has already begun to use the findings in refining the 2022 club agenda and communications. Thanks again to all those who let their opinions be known, and as always -

Happy Motoring!

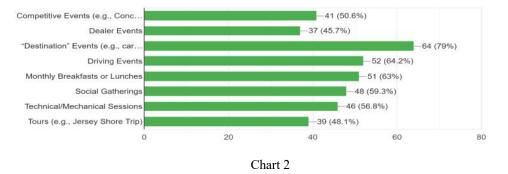
Membership Musings February 2022 (continued)

Survey Charts

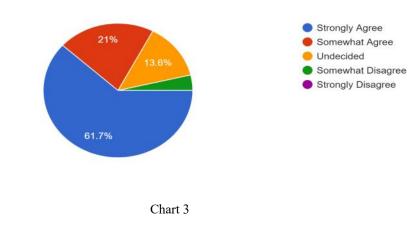
What is your current employment status? 81 responses



For 2022, which of these event types would you like to see DVJC sponsor? (Check all that apply.) 81 responses



Do you agree you have received good value from your DVJC membership in 2021? 81 responses



Save the Date! Saturday May 21, 2022



DVJC Spring Fling 2022 11:30 - 3:30**Ringing Hill Fire Company** Pottstown, PA We're Having a Birthday Party! **To Celebrate 100 Years of Jaguar BYOB Cocktail Hour** Gourmet Lunch **Jaguar Birthday Cake! Door Prizes Casual Car Show** Games Silent Auction **Bring Your Jaguar to Celebrate** A Century of Automotive Excellence 1922-2022 More Details in Future Editions of The Purr



Speaking of Things Jaguar - February 2022 By Paul Trout

Lyons Meets a Swallow

The hundred year journey of Jaguar automotive excellence began with some small steps in the early 1920s. With any epic journey, a number of things need to fall into place for the journey to commence movement toward a destination, even if that destination is not yet known. This is the story of the beginning of one such epic journey.

William Lyons was born to William and Mary Jane (Minnie) Lyons on September 4, 1901. William Lyons Sr, an Irish immigrant with a fondness for music, made his living repairing and trading pianos in Blackpool, a seaside resort on the northwest coast of England. Motor cars were still quite the rarity in 1901 and certainly not something a piano repairman would own, given the cost being equivalent to that of a small house.

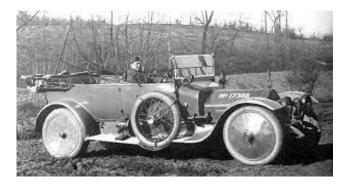
As a young boy William had a fascination and keen interest in transportation and things mechanical. At seven he won a prize for some activity in school. The prize was to be selected from a collection of books, football boots and cricket equipment. He chose a book; The History of Modern Science and Engineering. That prize was clearly intended for a more senior student and therefore the headmaster suggested it was more than a bit beyond young William's comprehension level. William was adamant in his choice and took the book home. He found, as the headmaster had suggested, very little in the book that he could understand. However, William Lyons did grasp the illustrations and descriptions of the workings of the internal combustion engine. This, of course, led to a keen fascination with anything that employed an internal combustion engine. With motor cars being out of reach, his enthusiasm centered on motorcycles. At age 13 Lyons attended the Arnold School, the leading boy's school in the area. He did not excel as a student, but was quite popular with his schoolmates. That popularity came from repairing their bicycles; at which he was quite adept. He also spent much of his time with some of the older boys who owned motorcycles; fueling his true passion at the time. He particularly enjoyed being present as they would dismantle and rebuild their motorcycles. In August of 1914 war broke out in Europe and many of the older boys whom Lyons had befriended volunteered and went off to France. Thirty-five of them would not return. One who survived sold Lyons his first motorcycle; a 1911 Triumph. He was still too young to ride it. Instead he rebuilt it, but not to factory specifications. Lyons made modifications "to his ideas." After the Armistice he sold it for a substantial profit.



Near the end of his final term at the Arnold School Lyons, at his father's insistence, took an apprentice exam for the Vickers Ship Building Yard. As he left school in July of 1917 he made the decision, much to his father's dismay, that ship building was not for him. He wanted to be in the motor trade. Through an acquaintance of his father's, the Man-

Speaking of Things Jaguar - February 2022

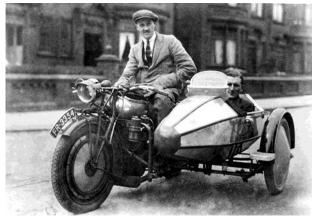
aging Director of Crossley Motors Ltd, young William, not yet 17, was given an apprenticeship there. The arrangement also included studying engineering at Manchester Technical College.



The sturdy yet cumbersome Crossley 20/25 had been a mainstay of the British military during the war. They served as staff cars, light trucks and ambulances. Lyons found the civilian versions were rather unexciting and within a couple of months he left to take up a job as a car salesman with the firm of Brown & Mallalieu. While the idea of working around automobiles, in workshops and showrooms, initially had a great appeal; that too wore off over time. After being sacked at Brown & Mallalieu for spending more time with his motorcycles than selling cars, Lyons found himself, at the age of twenty, back home helping out in his father's piano shop. This of course allowed him much more time for his real passion, motorcycles. By the age of twenty he had already owned more than twenty different ones, including Indians, Harley-Davidsons, and Matadors. He was making a bit of money on the side by refurbishing and selling them. He was also competing with them in hill climbs and races on the hard sand of the Blackpool beaches. While William was enjoying his passion for motorcycles, his father was getting a bit worried; concerned that his son was quickly going nowhere.

In the summer of 1921 Lyons was using one of the small garages his father owned to overhaul and tune his motorcycles and made a chance encounter with another motorcycle enthusiast just down the street. That chance encounter was related by Lyons in an interview in 1961. "One day I saw a very smart combination, as we used to call them, that is, a motorcycle and sidecar, standing in a garage not far away. I got into conversation with the owner, who informed me that he had made the sidecar himself

and he was in fact making another one for a friend.... Our garages being close together we naturally had many conversations." The owner of the combination was William Walmsley, son of a wealthy retired coal merchant. Lyons purchased one of Walmsley's sidecars and attached it to his Harley-Davidson. Lyons later introduced Walmsley to Blackpool and The Fylde College Motor Club and, as result, they began to see a good deal of each other.



Walmsley was a bit older than Lyons and married at this point. He was in a casual partnership with his brother-in-law producing the sidecars on a limited basis. The torpedo shaped sidecars consisted of eight aluminum panels glued and pinned to an ash frame. Without any advertising other than having one parked out on the street and distributing a few postcards he'd had printed, the demand for the Swallow Sidecar as Walmsley called them, was rapidly far outstripping supply.



Early on, Lyons was able to visualize the potential

Speaking of Things Jaguar - February 2022

for a successful commercial enterprise here and a way out of his current situation. He was not interested in the constraints of being employed, preferring to be the master of his own destiny. When the idea was posed to Walmsley, he was somewhat less than interested. The partnership with his brother-in -law hadn't worked out very well and he wasn't interested in the discipline required for a commercial enterprise to be successful. He much preferred to construct the sidecars as a hobby; he really didn't need the money. His father was providing him with a good allowance. His father was just happy to have his son home from the war. Lyons, however, was quite persistent in discussions at every opportunity, finally directing his persistence toward Walmsley's father. In fact it was Walmsley's father who came around to the idea first. He finally grasped that his son was nearing 30, married with a child on the way, but still living off of his father's wealth. It was time for that to change. Now under some pressure from his father, William Walmsley somewhat reluctantly agreed to a partnership with Lyons that would put the Swallow Sidecar into production.

Sometime in August of 1922, both fathers agreed, much to William Lyon's insistence, to each put up £500 to finance the enterprise. This was accomplished through a £1000 overdraft (similar to a line of credit) with William Deacon's Bank in Blackpool. A Blackpool solicitor, T. E. Jesson, was engaged to draw up the partnership agreement. A bit of a snag was immediately pointed out by Jesson; William Lyons was not yet 21 and therefore unable to legally sign a partnership agreement. Since he would turn 21 on September 4th, just a few weeks away, the decision was made to carry on as if the agreement was in place and sign it when Lyons was of age to do so.

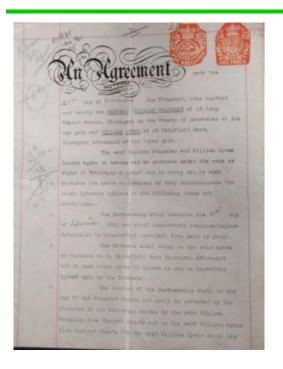


As it turned out, the actual signing of the agreement didn't take place until November 21st, 1922, but was backdated to September 11th, 1922. Thus, the legal cornerstone of what is today Jaguar Land Rover Ltd was laid in Blackpool England. The eight page document, "Agreement of Partnership" was fairly straightforward, stating that under the name of Walmsley and Lyons, the two men would carry on, as partners, the trade or business of Body Manufacturers for Motorcycle Sidecars. The business would be located on 5 Bloomfield Road in Blackpool.



The agreement confirmed the amount of initial capital and that all profits and losses would be equally shared. Each partner could draw £10 salary and their share of profits. Neither could incur expense exceeding £20 without consent of the other and both partners' signature must be affixed to checks. Each partner was to "devote the whole of his time and attention to the Partnership busi*ness...*" If either partner failed to meet the required conditions outlined in the agreement, he would be prohibited from engaging in a similar business within 20 miles distance. Lyons was insistent that he be obliged to pay Walmsley the sum of £50 as 50% of the agreed value of a sidecar with registration number 682070 currently registered to Walmsley, as it would become a partnership asset. What Lyons hadn't counted on at the signing was a bill from Walmsley in the sum of £20 for 50% of the value of Walmsley's tools which would also now become a partnership asset.

Speaking of Things Jaguar - February 2022



The partnership was official as of September 11th with back-dated signatures affixed to the Agreement in November, but the partners had been working within the draft version of the agreement since sometime in early September, thus the actual date the business started is a bit vague. Interestingly, the Partnership Agreement did not mention The Swallow Sidecar Company at all, but that is the company name as it appeared on their first cash book. While the partnership was in place, a business really isn't a business until it takes in some money. According to that initial cash book of the Swallow Sidecar Company, the very first entry is that of £3.50 entered on September 20th 1922 as a deposit for a sidecar. At barely 21 years of age, William Lyons had found his path for his epic journey. That journey continues to be celebrated today in every Jaguar.

Next month - "Sidecars to Motorcars"

Enjoy Your Jaguar!

Paul T



Welcome New Members

Joe & Sherry Yampaglia Millville, NJ Calvin & Georgann Jackson Wilmington, DE

Peter & Lizzie Henwood Ardmore, PA

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1967 OTS, February Calendar Car

I would like to introduce the readers of *The Jaguar's Purr* this month to the "February 2022" car featured in the DVJC calendar. This Series 1.25 opalescent maroon OTS E-Type (1E15720) was built 12 June 1967, and I am the fortunate 4th owner. This is my one and only Jag.

I met this car in February 1980, and bought her in a private sale after a positive appraisal by Maginnis Imported Cars, in Horsham, Pa. (Sadly, one of the many Jaguar dealerships not there anymore, replaced by a Wawa). The hardtop I acquired soon after, totally by chance, from someone I knew who said he had a friend who just moved into an apartment. "Some car hardtop" was left there by the previous occupant. It was a match! (Series 1 and 2 hardtops are the same.) I made a deal, just in time before I delivered the car for repainting at my local tech school. The paint has held-up amazingly well, considering it is a 42-year-old paint job done by high school kids. All I did was buy and deliver the 6 quarts of lacquer paint and one gallon of clear. That was when I was 24.

My girlfriend (Jean) and I had many fond dates and excursions in this car, and two years later we were By: Alan Karpovitch

married on 26 June 1982. We used it as the drive away vehicle. (Yes, our 40 year anniversary is coming up this year!)

Fast forward to the calendar picture, taken 6 October 2021 at Pinelands golf course, and now I am 66. Although I owned the matching hardtop, I rarely ever put it on. When I saw on the Bring-a-Trailer website a sale of an E-Type hardtop for more than \$25,000, I decided I needed to pull mine out of storage and take a picture, since I didn't even have any photographs.

Although I have been a DVJC Member since the 80's, I haven't attended many events. I am changing that since I am retired now. I did play golf at the first annual DVJC outing in May 2021, and thought I could bring a friend and both of our bags, until I tried to fit them in! I found out the only way I can go to the golf course in an E-type roadster is by myself with the golf bag as co-pilot.

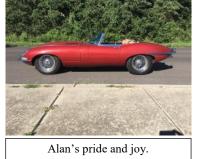
We (Jean, the XK-E and I) look forward to meeting many other happy couples in the new year.

Happy motoring!!



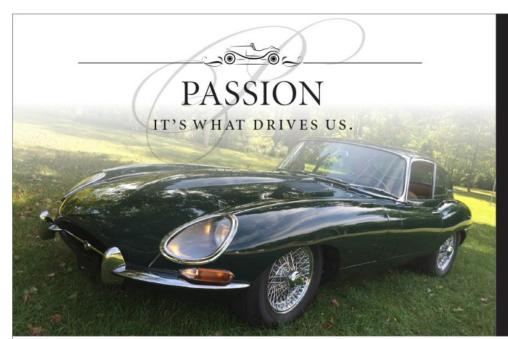
Alan & Jean driving in to their future together..







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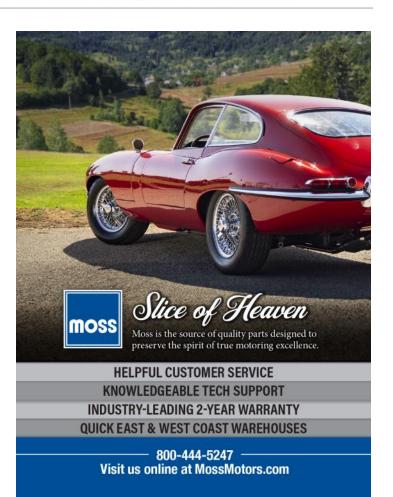
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Jaguar



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Review of Union Park Jaguar

wsletter editor has introduced himse

Brian Craig, our club's newsletter editor, has been looking and begging us for months for new material for *The Purr*, our newsletter.

Brian even asked if we could write about ourselves. Well, do I have an interesting enough background with my mechanical engineering degree from Temple University. My Senior Design Project on the Aerodynamics of a Sports Car Club of America Sports Racer could be a good subject. I was involved in the Temple University Formula SAE Race Car Project. But I would rather talk

about these things as we sit around at one of our brunches than write about it for *The Purr*.

I wanted to write about something Jaguar. I could write about my adventures of 1988, with me going to Daytona and Le Mans, watching the Tom Walkinshaw Racing Team win both of the Major

24-Hour races that year with the Jaguar XJR-9. Great story, even with my recovery from a car crash at Le Mans the Thursday before the race. But it is now over 30 years ago and I wanted something much more current.

So, I had to come up with an idea. When I got done college, my dad put me to work as a real estate appraiser. I drove all around the Delaware Valley doing

the appraisal work that my dad was getting. As a little kid I even helped my dad fill out the appraisal forms checking off boxes. So how could I combine engineering, real estate, and my love of Jaguars, into a current Jaguar article for *The Purr*?

About a year ago it came to me. I could do a review of one of the area Jaguar dealer-

ships. Now which one should I do first? How do I even make contact with someone and ask to do it? Well, it turned out to be easier than I thought. At the Sunday, November 7th, 2021 brunch we had at the Brandywine Brewing Company Tavern & Grill in Greenville, Delaware, sponsored by Union Park Jaguar, a contact just walked right up to my Jaguar and me. A gentleman by the name of

Thym Smith came over to admire my XJR and

introduced himself as the sales manager of Union Park Jaguar. We talked about the Jaguar XJR.

Thym knew the model well, remembering selling them new when Union Park Jaguar first opened during the Christmas Holidays of 1995. So I told Thym about my idea for *The Purr* and he put me in touch with Lisa Fleetwood, marketing director of the Union Park Auto Group. Lisa and I had an email chat setting up

By: Gary Feldman

a time for me to check out their Jaguar Dealership.

The Union Park Auto Group is in Wilmington, Delaware. Taking I-95 South to Wilmington, and I got off Exit 7 and made a right turn on Route 52, Pennsylvania Avenue. I was then driving west

> on a cozy urban street for just a few blocks to 1900 Pennsylvania Avenue. Pennsylvania Avenue (Route 52) & N. Lincoln Street put me right at Union Park Jaguar on the left. I parked around back by their four service bays. There is also plenty of parking across N. Lincoln Street for the Union Park Auto Group.

The Union Park Auto Group represents 6 Brands; BMW, Honda, Buick, GMC Truck, Volvo, and of course, Jaguar.

The Union Park Jaguar Dealership Division really presents a bastion of elite towards Jaguar. The

showroom seems like a private member's only social club, with giant murals of Jaguar's racing accomplishments. The hallway to the service department has a Jaguar Heritage mural, which is a must see. The quote, "The Car is the closest thing we will ever create to something that is alive." by Sir Williams Lyons also

stands out mounted on the showroom wall of Un-



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February 2022

that

William Lvo

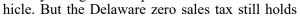




Review of Union Park Jaguar (continued)

ion Park Jaguar.

Union Park Jaguar, being in Delaware, is, in fact, Delaware's only Jaguar Dealership. It has some interesting advantages. When you think of Delaware most think of tax free shopping. Delaware's lack of sales tax doesn't hold on the purchase of a Jaguar unless you are a Delaware resident. Your state will tax the price when you register the purchased ve-



for parts and service on your Jaguar by Union Park Jaguar's service department.

The Union Park Jaguar service department is factory trained. The new Jaguar is an incredible machine, full of many sensors. The service department has all the factory equipment and tools to read, understand, and repair whatever on-board diagnostic codes come up on your newer Jagu-

ar. The Union Park Jaguar service department has the Pride of Jaguar Service Award to back it up.

They only use Original Equipment Manufactured parts for their repairs. This is important for the warranty on your newer Jaguar. Jaguar, like most all cars today, is facing a supply chain problem with parts. But since Jaguar is a smaller company, the Union Park Shop is facing less of a problem.

Joe Poppiti, the Jaguar Service Man-

ager, told me about the Vehicle Loaner Program Union Park Jaguar has for customers getting service on their Jaguars. It is important to make an appointment for this reason.

They also have an Auto Spa if you want your Jaguar looking its best!! Tax free Jaguar merchandise is also available.



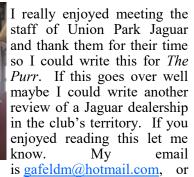
Rob Shipley has been the master sales consultant at Union Park Jaguar since 2006. Rob Shipley is a member of the Jaguar Guild. Only the eight top Jaguar Sales Consultants in North America achieve this distinction.

So, if you want to live the dream, or re-live the dream of

a new or used Jaguar or top service on your Jagu-

ar, Union Park Jaguar is right there in the Delaware Valley Jaguar Club's territory. The Union Park Jaguar showroom is open 9am-8pm, Monday to Friday, 9am-5pm on Saturday. The service department opens at 7:30am to 5pm, Monday to Friday, by appointment.

Union Park Jaguar can be reached at 302-658-7245 or the Union Park Website: https://www.unionparkjaguar.com/.



tell me at one of our meet ups.

If you want to hear about my Temple University engineering days or me going to Daytona and Le Mans in 1988, watching Jaguar Win the 24 hour races, let me know.

Jaguars on the Chesapeake



Get your hotel reservation now for a fun weekend in <u>Rock Hall</u> on the Maryland Eastern Shore.

Preliminary Schedule – Many More Details to Come!

Thursday September 15: Arrival and activities of your choosing.

<u>Friday September 16:</u> Morning Scenic Drive, afternoon Sailing with DVJC member Captain Mark Einstein on <u>Blue</u> <u>Crab Chesapeake Charters</u>, Group dinner.

Saturday September 17:

- Car Show on grounds of <u>Rock Hall Yacht Club</u>; special section for Jaguars.
- Crab Feast at <u>Waterman's Crab House</u> with live music to follow.

Sunday September 18: Group Breakfast. Enjoy the day!

<u>Accommodations:</u> There are no large hotels in Rock Hall so no "headquarters" location has been chosen. Rooms are currently available at a wide variety of lodging choices and price points in and around Rock Hall recommended by our local members, Mark Einstein and Gary DiVito. Also check <u>bed & breakfast inns.</u>

- <u>Mariners Motel</u> 410-639-2291. Bay Views, five minute walk to Waterman's Crab House. 12 rooms. Block of rooms reserved under Delaware Valley Jaguar Club. New owner remodeling this winter.
- North Point Marina 410-639-2907. All rooms with water views.
- Inn at Huntingfield Creek 667-222-5692. B&B and cottages; seven minutes to Waterman's Crab House. No rooms available Thursday 9/15; 12 available Friday and Saturday nights.
- Inn at Osprey Point 410-639-2194. Close to Waterman's Crab House, ten minutes to Yacht Club.
- Inn at Haven Harbor 410-778-6697. Adjacent to Osprey Point.
- Red Roof Inn & Suites Chestertown 410-810-0555, about twenty minutes to Rock Hall and Yacht Club.
- <u>Comfort Inn & Suites Chestertown</u> 410-778-0778, about twenty minutes from Rock Hall & Yacht Club.

Please email to indicate your interest. Website will open for registration as more details become available.



SCENIC TOUR, DINNER, and SYMPHONY UNDER THE STARS

JUNE 26, 2022

Come and join us for a short scenic tour through beautiful Southern Chester County, followed by dinner at the Stone Barn, and ending with a delightful Symphony Under the Stars by the Kennett Symphony at the Longwood Gardens Open Air Theater.

We will start at 2:30pm at Unionville High School, take a scenic tour with (maybe) some surprises along the way, arrive at the Stone Barn at about 4:00pm for cocktails and/or wine, dinner at 5:00pm, and the concert at Longwood at 7:30pm.

The concert program is quite exciting:

- The Lark Ascending Ralph Vaughan Williams.
- Selections from The Planets Gustav Holst.
- Star Wars Suite John Williams.

Enjoy a beautiful summer day outdoors. The Lark Ascending is a piece that is indebted to English folk music that portrays nostalgia for a simpler time. It will be performed by Kennett Symphony Instrumental Competition Winner Kristy Chen, violin, currently a student at the prestigious new England Conservatory of Music. The Planets was inspired by the astrological significance of the planets and is the perfect piece to hear under a night sky. The concert closes with John William's legendary score for Star Wars, an instantly recognizable work that hearkens back to old Hollywood film scores.

Details, including price, will be available soon.

Try the Delaware Valley Jaguar Club's online store to show off your DVJC membership.



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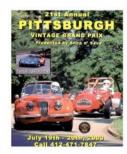
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2022 DVJC Concours, CMoE (Cars & Motorcycles of **England) - Ales & Petals at Hope Lodge** By: Jim Sjoreen

When temperatures drop to single digits and winter Nor'Easters are top of mind, it is a bit of a challenge to begin thinking about the sunny days at Hope Lodge in June. Nonetheless, the planning has begun with representatives from DVJC, DVT (Delaware Valley Triumph Club) and the Friends of Hope Lodge having attended the first ZOOM planning session on January 17. The good news is that 2021 was a record year for the event in terms of attendance and for the most part, everything went according to plan. The bad news, if there is any, is that the volume of traffic exceeded expectations, which created some traffic management issues on Bethlehem Pike. It's a good problem to have when hosting an event and one that will receive additional attention in the planning stages.

For those new to the club, the three events are held on the grounds of the Historic Hope Lodge in Ft. Washington, PA and for 2022, the date is Saturday, June 4. It is a rain or shine event. DVJC's annual Concours d'Elegance is one of the club's signature events and brings together a wide range of Jaguar cars to be viewed and/or judged in this JCNA sanctioned event. Combined with the more than 150 British cars and motorcycles registered with the CMoE, there is something for everyone. More information will be forthcoming but mark your calendars...it is not to be missed!

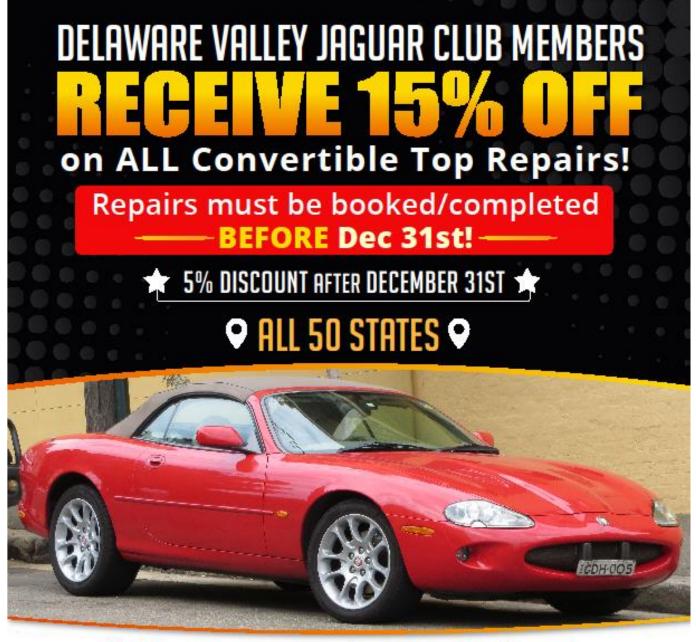
The concours and CMoE are also opportunities for members to show their support for the club, both through registering their cars and volunteering. Those who have participated in the past know that it takes dozens of volunteers to make it happen and we've been fortunate year after year with members stepping up to help out. This will be my fourth year as concours chairman and each year I'm amazed at the number of members willing to chip in and assist with all that it takes to make the show a success. I have also learned that the volunteers need better guidance and direction to make the best use of their time. In order to make that happen, I'm calling on a few good men & women to help me manage the critical tasks that are key to the success of the concours and CMoE. Some positions have been filled but openings remain. In no particular order, they are:

- Chief Judge Alan Brown
 - Responsible for recruiting, training, assigning & assisting concours judges

- Show Field Parking Greg Morrison
 - Responsible for recruiting, assigning & directing parking volunteers on Friday for show field setup and on Saturday for directing registered cars to assigned parking.
- Spectator Parking Open
 - Responsible for coordinating with DVT and Hope Lodge on all things related to spectator parking including:
 - Preparing the schedule (time slots) • for day of show parking
 - setup spectator parking on Friday
 - recruit & assign DVJC volunteers to agreed upon time slots
 - monitor assignments the day of the show to ensure slots are filled
 - \Diamond Attend Hope Lodge monthly planning sessions (ZOOM or in person)
- Concours Score Sheet Tabulation Open
 - Responsible for the timely and accurate tab- \Diamond ulation of the concours score sheets
- \Diamond Recruit volunteers as needed
- Merchandise Noe Laframboise
 - Responsible for inventory and point-of-sale activities the day of the show
- Assistant Concours Chair Open
 - Attend Hope Lodge monthly planning ses- \Diamond sions (ZOOM or in person)
 - \Diamond Assist with setup on Friday
 - \Diamond Responsible for recruiting and monitoring score sheet runners
 - \Diamond Assist with trophy setup and presentation

One thing to keep in mind when reading the above is that no one in any of these roles is on their own. I will be working with you every step of the way to make sure you have the necessary information and resources as will others. I simply need folks in these leadership roles to make sure our volunteers have the direction they need at any point in time, particularly on the Friday before the show and Saturday, the day of the show.

Please give some thought as to how you can help and reach out to me with any questions. I can be reached via email (jsjoreen3860@comcast.net) or phone/text (267.432.2299).



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The DVJC Library is now open!

Over the years, the club has accumulated a small number of books and technical materials that were available to the Chief Judge and others as reference materials. In an effort to help our membership gain access to information that may assist with the repair or restoration of Jaguar cars, we are offering the use of these materials to all members and co-members without charge. Members and co-members will be able to:

- Borrow books and materials currently available in the library.
- Reserve items that are currently on loan to other members.

Items may be borrowed for approximately four weeks and may be renewed.

- On the club website, under the drop down, "Members", a link to photos of the available materials will be included. <u>Click here</u> to view the photos.
- Members can check availability by emailing <u>library@delvaljaguarclub.com</u>
- At any given time, patrons may borrow up to three books.
- Items may be borrowed or returned at the next club event.

Policy Statement

The DVJC library loan periods and limits have been established to provide members with adequate time to use library materials and to return them for use by others.

A reminder notice will be emailed to users 3 days before an item is due.

Members interested in extending the loan period can do so if there are no holds placed by other members. The extension request can be made by emailing <u>library@delvaljaguarclub.com</u>

The intention here is for the DVJC's library to be easily accessible to all members.

The success of the library is dependent on the care and timely return of our books.

The library will operate on an honor system with no deposit required for items lent to members. The materials in the library range in value but more importantly, some of the items would be difficult to replace. We ask that the items be treated with care (no additional greasy finger-prints please!) but encourage all members to take advantage of the detailed and useful information that is available in the library.

As with all club activities, the library is supported by volunteers so we ask for your patience as we roll out what we believe is a valuable resource to you, our members.

Our Jaguar Adventure

My wife, Jean, and I moved to Delaware in June 2021. As part of our move from California, we planned to sell Jean's 2012 XF, ordering a 2021 E-Pace as a replacement car.

We ordered by phone in late 2020 from Union Park Jaguar and their sales rep, Rob Shipley, proved super knowledgeable and helpful throughout. Our E-Pace arrived in May and we flew in from California for a new car orientation with Rob. Then we returned to California where our household belongings were being packed for delivery to our new Delaware home.

When our belongings shipped, we flew to the Philadelphia airport, took a limo to Union Park, put our suitcases in the back, and were thrilled to drive away in our new Jaguar, heading to our new Delaware home. By: Bill Thompson

We were about 30 miles down the road, heading South on Highway 1, when the engine sputtered and we coasted to a roadside stop. Union Park called a flat bed to haul us and the Jaguar back to their dealership, put us in a Jaguar loaner, and we again headed out to our new home.

As it turned out, the engine had blown up with 35 miles on the odometer.....something to do with a bad spark plug in the #4 cylinder. The blown engine was replaced with a new one shipped in from the UK. And, we're once again thrilled as we drive our newest Jaguar.

I'll bet we have the dubious record for the lowest mileage ever for a blown Jaguar engine in a non-race car.



Editor's note: Jean and Bill are new members of the Delaware Valley Jaguar Club but have been Jaguar Club of North America members for some time.







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DVJC Wants You!



Actually, we want your stories. As part of the club's ongoing efforts to engage, inform and at times, entertain its membership, we are interested in learning more about you and your passion for cars. For those of you who have belonged to this or other clubs, you may have come to realize that the cars bring people together but it's the interaction with fellow members that keep you coming back. In that spirit, we will be starting a series of questions & answers to be published from time to time in *The Purr*. The length and detail of responses are entirely up to you and in some cases, may be a few words or for those inclined, a few paragraphs with a picture. Simply put, everyone loves a good story and with over 125 members, there's no doubt our members have a few stories to tell.

To kick things off, here are some ideas based on past articles:

Your car's appearance on the DVJC calendar Jaguar owned by a notable person. Holiday or special occasions involving your Jaguar. Restoration efforts, successes, challenges. Maintenance tips or experiences. Equipment mishaps and repair efforts at en event. Your biography to introduce yourself to the club. Attendance at or participation in a special event. Just about any interesting anecdote you think would interest readers.

While most members own a Jaguar or two or more, Jaguar ownership has never been a requirement for joining the club so all are welcome to participate. Don't be shy!

How to submit a response

- Send an email or Microsoft Word file to Brian Craig, editor of the Purr, to <u>bhc166@aol.com</u>.
- All responses will be published in the Purr. Please note that, due to publication reviews and editing, articles may be published a month or two later than submitted. As a reminder, the current month's issue of the Purr is always available on the website at https://delvaljaguarclub.com

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□ Application for New Membership

Jaguar ownership is not necessary for membership, only an interest in the Marque.

Member Name:					
JCNA Number: Renewing or previous members	Last		First		<u>M.I.</u>
Address:					
	Street Address				Apartment/Unit #
			9		
	City			State	ZIP Code
Phone 1:		Phone 2:			
Email:					
Occupation [optional):			Re	etired?	
Co-Member Name:					
	Last		First		M.I.
primary member an years of age and yo at a cost of \$35.00 a bi-monthly public	bership: For the purposes of JCN id his/her spouse or significant other unger (i.e., up to the year in which the for members 25 years of age or you ation distributed by Jaguar Clubs of by e-mail with free Classified Ads fo	living in the same e child turns 18). Inger. Includes a North America, I	e household Youth Entl a one year s	d, and childre nusiasts* me subscription to	n of the "member" 18 mbership is available o the <i>Jaguar Journal,</i>
□ Child under 18	? Name:	D	ate of Birth	/	/
Youth Enthusias	st? Name:	Da	ate of Birth _	/	/
Signed:			Date:	·	

Annual Dues:

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\$55.00 \$35.00

If paying by check: Please make your checks payable to DVJC Mail to: Jim Sjoreen, 920 Ivycroft Road, Wayne, PA 19087

	Jaguars Owned						
Year	Model	Body Type	Color	Memo			
2							
:							

Emergency Contact Information

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	Last		First		M.I.
Address:					
	Street Address				Apartment/Unit #
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