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January, 2012

www.jcna.com/clubs/dvjc

## **DVJC Visits**





REMINDER—Membership renewal is due before January 15th!! If you haven't renewed please complete the form on page 14 and get it to Ann Perry. Ann can be reached at annsjag@aol.com if you have any queations regarding your membership status.

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### **DVJC OFFICERS INFORMATION**

President	Charles Olson	215-757-2028	cwolson29@comcast.net
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New Jersey	Rich Rosen	856-428-4290	richsusanrosen@verizon.net
Pennsylvania	Charles Olson	215-757-2028	cwolson29@comcast.net

## **Upcoming DVJC Events**

May 18-20,2012 Penn-York Rally

Beach Lake, PA

Contact: Kurt Rappold, kprappoldxksp@verizon.net

June 2,2012 DVJC Annual Concours d'Elegance

Oakbourne Mansion, Westtown, PA

Contact: Charles Olson, <a href="mailto:cwolson29@comcast.net">cwolson29@comcast.net</a>

July 21, 2012 DVJC Annual Slalom

Garnet Valley High School More Information Coming

## **Upcoming Other Events**

Jan. 28—Feb. 5, 2012 Philadelphia Auto Show

The Pennsylvania Convention Center, Phila., PA

www.phillyautoshow.com

Feb. 11, 2012 Tech Session— Questions About Collector Car Insur-

ance

**K&T Vintage Sports Cars, Allentown, PA** 

ktvintagecars@rcn.com see page 12 for flyer

Feb. 24—26, 2012 Atlantic City Classic Car Show and Auction

**Atlantic City, NJ** 

www.acclassiccars.com

Mar. 24—26, 2012 Tribute to Sebring Driving Day featuring 1953 Jag-

uar C-Type

Simeone Foundation Museum, Philadelphia, PA

www.simeonemuseum.org

May 26, 2012 Susquehanna Valley Jaguar Club Concours d'Ele-

gance

Sunset Lane Park, York, PA

contact: Dave Hershey 717-792-5271



## The Prez Sez January 2012

As we reach the end of another year I reflect on my service as your President, I'm

disappointed that I haven't been able to attract more members. Most importantly though, to me, is renewals. It's a measure of providing the activities which you benefit and enjoy and the basis of attracting new members. My experience suggests people join for a variety of reasons. Initially, I believe it's because they own a Jaguar and are looking for ways to expand the enjoyment! My job includes making them aware of our club.

Most people I speak to that purchase a Jag from a private party, may not be aware of our club. Here's where all of our members can help! As an example; when I approach the owner of the Jag that just parked nearby, I introduce myself by saying," Nice Jag" and start from there. Would you like the opportunity to broaden the enjoyment of ownership past transportation? We have an organization to do just that, it's called the Delaware Valley Jaguar Club—We're affiliated with a National Organization. Here is my business card- and I'm Charlie, glad to meet you.

They usually ask if we have monthly meetings, I respond by saying, "because of the large geographical area, we reach each of our members via a monthly newsletter called, "*The Jaguar's Purr*." It's the practical way of making them aware of the scheduled events.

However, I explain, we are planning "Monthly Breakfast Gatherings" in various geographical areas. They are arranged by a member of that area, called an "Area Coordinator" such as myself, in your area. The Coordinator will e-mail or contact his "constituents," so to speak and invite them to breakfast. If you wish to leave your name and how I may contact you, I'll be sure that you are invited, or made aware! The object is to have an informal means of con-

tact over breakfast. There's nothing like personal contact for members, or potential members, to discover what we plan for events, or suggest some of their own. In addition the services provided by our advertisers and members. Please contact me and I'll invite you to breakfast. I'm sure you'll be more inclined to join! Oh-! I wish I could say "the meals on us", but since I can't, you can order as much as you want- and don't forget to treat the "Boss"!

Of course this is my approach to contacting potential and current members on a **personal** basis. Now if the car is parked, without any sign of the owner, you can always leave a card under the windshield wiper!

I'll be working with my Vice President to implement the" Breakfast Plan" and although structured, is planned to be an informal gathering over breakfast with the main emphasis being social

As you may know, we had our first event of the year this past weekend on January 8<sup>th.</sup> Our quarterly officer's meeting is on the 14<sup>th</sup> of this month and attendance is restricted to the elected officers because of the time to consider and discuss items on an agenda. However, if you have an item of concern, or interest, it may be submitted to me in writing for consideration as an agenda item. **Or- please just call me**, I might have an answer for you. *I don't want our members to feel "locked out."* 

During the meeting most of our time will be spent constructing a budget and planning the events. The first event took place this past Sunday, Jan 8th. The participants took the opportunity to visit the Winterthur Museum and the surrounding grandeur. Last year it was at Longwood Gardens. It's the type of activity that the whole family can enjoy and bring their friends. I might point out that any of our activities do not require you to be a member, nor own a Jaguar,

## The Prez Sez January 2012 (continued)

but of course we hope it will encourage you to do both!

We also hope that by saving money, the costs of our activities can be reduced to a minimum by prudent budgeting! I'm sure we will reach our goal to provide our members with a more reasonable cost, especially for our Holiday Party.

Which reminds me of saving costs for our monthly newsletter - are you receiving your "Purr" by postal mail? Have you considered our appeal to receive your copy electronically? At the moment our cost to publish the *Purr* for postal members cost 120 dollars per month. If just 10% of you switch, that would result in a savings of 144 dollars a year. **Debbie Edwards** is responsible for getting the postal copy to you and I congratulate Debbie for the great job! I hope that doesn't impede your attempt to try getting them electronically. That way you get them as soon as Brian Craig, our editor, announces by e-mail, they are available by an attachment in PDF format! (In color yet too!) I download it at my convenience and scroll thru the pages – printing those of interest. It saves a lotta ink and I find this a good way of filing them electronically, rather than having a printed copy to store.

In addition to my promoting programs for continued renewals and adding new members, our Directors are planning activities for 2012. They hope you'll find them attractive venues to supplement the Sanctioned Events, the Concours d'elegance, Road Rally's and a Slalom. The object of the Concours is to demonstrate a level of authentic restoration as a static event, while the Rally and Slalom are dynamic, demonstrating driving skills. The results of these Sanctioned events are recorded to determine winners on a Regional and National basis. The JCNA (Jaguar Club of North America), of which we are an affiliate, requires each club have a Concours and in addition encourage holding a Sanctioned Road Rally and Slalom. However, it is equally important to schedule a variety of events with the appeal to encourage a broader segment of our membership. Especially when food is employed as part of it!

## I wish all of you a Happy and Healthy New Year in 2012.

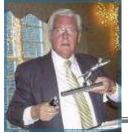
Be Courteous, Drive Safely, and Have Fun *At your service*,

President Charles Olson



DVJC member Bob DeLucia took a photo of this poster in the National Motor Museum in Beaulieu, UK, in the Automotive Library . Bob reminds us that this February will be the 50th anniversary of The Beatles appearance on The Ed Sullivan Show. Seems appropriate to be following the 50th anniversary of the E-Type.

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## **Roving Reporter - January 2012**

### **By Michael Tate**

### AGGRESSIVE MARKETING

What a glorious year 2011 was for all things Jaguar. Sales. Success. Product awards. Award winning Concept cars. New factories announced. Hiring in record numbers. Aggressive advertising with magazines full of five page color pieces proclaiming the virtues of each product. And what a blast on television. I was focused on the Eagles on New Year's Day. I record the program so I can just watch the 30 minutes of action by cutting out all the adverts and standing around time. But this game was set alight by the Jaguar adverts "inviting us into their Jungle" to watch three cars. The first painted red, the second light blue, the third metallic dark. As they performed at high speed a voice said "Supremely Agile" "Remarkably Powerful" "Fiercely Independent" to loud acoustic music finishing with "This is Jaguar at play. Welcome to our jungle!" Amazing stuff and obviously aimed at the younger audience you could not help but watch, be impressed, and feel good knowing that you had one. Not one of the current models shown perhaps but one with an equally impressive pedigree for its time.

Continuing, without any hesitation, Jaguar are keeping up the momentum for 2012 sneaking disguised photos of the "XF Sportsbrake" into magazines. If you can imagine an XF with a backend like a wagon then you have the picture. There are no details of specs, release date, availability etc. This will be the second in house production wagon released by Jaguar whose X-type model was extremely successful in Europe. It never caught on in the US mainly because of minimal marketing. It is said that a team drove a 2.4 diesel version of the "Sportsbrake" (Will it be called "Sportswagon" in the USA?) from New York to California and achieved 64 mpg. Now that's interesting and inviting. Yes??

Much of the positive momentum generated in Jaguar has been created since Tata took over JLR from Ford. Tata is headed by their Chairman Ratan Tata and it is acknowledged that he has been the driving force behind the Tata Group in the last several years. So will his successor have the drive to carry on when he retires in December 2012? Under the headline "Twelve Global Executives to watch in 2012" the Wall Street Journal had this to say on Thursday January 29 2011:

"CYRUS MISTRY/TATA GROUP. Does he have the business chops or is he just there because of his father? That's the question hanging over Cyrus Mistry, the 43 year old heir apparent ay India's flagship conglomerate, Tata group, which counts among its holdings Jaguar cars and New York's Pierre Hotel.

Mr.Mistry's curriculum vitae touts his achievements as managing director of his family's construction firm, Shapoorji Pallonji & Co. But his father, reclusive billionaire Pallonji Mistry, also is the biggest shareholder in Tata Sons, Tata's holding company, with a stake of about 18%. Mr Mistry will have time to learn on the job before the answer becomes clear. He will spend almost a year's apprenticeship with the outgoing chairman, Ratan Tata, who retires in December 2012."

So there it is. Time will tell but I believe there are enough power brokers in the Group and should things go off course they will act to correct.

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## **Roving Reporter - January 2012 (continued)**

### **HOLIDAY GIFT XJ 13 BOOK**

It is said that "It is better to give than receive" so I can confirm this and was excited when I gave myself the new XJ 13 book from paul skilleter books.co.uk as a gift. The book goes into the greatest detail of which is, I believe, the most beautiful car Jaguar ever produced. No not the E -Type but the XJ 13.and Jaguar only built one of them! The book is written by Peter D Wilson who helped build the car. It is a magnificent quality publication and unique in that no-where else will you find such an in-depth study and review of this fabulous car. The book covers subjects as diverse as how the XJ 13 evolved from the C and D types, Sayers masterpiece design, the birth of the V12 engine, comparisons with the opposition (Ford GT40), circuit testing, upgrades and the later restoration after the high speed crash when driven by Norman Dewis.

The book contains a total of 336 pages with 500 photographs and illustrations. The book costs \$116, or as a limited edition, signed leather bound edition for \$230. A further edition "The Collectors Edition" is signed by all the people involved in the cars production, has a metal plaque stating its exclusivity and origin the metal coming from scrap from the car. It is limited to "13" copies, costs \$1,500 and is sold out. I am told from a most reliable source that Paul Skilleter was most concerned that he may be left with a few copies. In fact the Collectors Edition sold out in two days

LONG RANGE CLUB MEMBERS JOHN and MARTE MURPHY

As many of you know John and Marte now live

in Santa Fe. John has got his leather bound copy of the above book and he tells me that it contains a chapter on XJ13 replica's including the one he is building and has near completion. Of course his is unique as it has an electric power plant.

The DVJC has always been delighted that John & Marte have always been keen Jaguar lovers the prize of their collection being their 1937 SS 100. Now this car is going to auction. The auction will be during 20<sup>th</sup> and 21<sup>st</sup> of January in Scottsdale, AZ. The web address is <a href="www.goodingco.com">www.goodingco.com</a> The estimated sale price is between \$325,000 and \$400,000, There is a reserve so there is a chance it could return to the fold but I doubt it. So now is your chance to own this very rare form of art with great investment potential. Go for it!

### XK8 OUTSELLS E-TYPE & XJS

Jaguars replacement for the XJS code named XJ41 was running into trouble when Ford took over the company. Basically it was becoming overweight. Ford dumped it. Gave the XJS a face lift and started again. They did use many of the styling cues from the still born XJ 41 and designed a new petrol engine and the new car codenamed X100 was delivered on time and on budget in 1996. In the decade before it was replaced the XK 8 was a resounding success and the XK8/XKR sold more than both the XJS and E-type combined. In today's market they are wonderful value. The owners of these cars must be exceptional possible recruits to our club so keep an eye open & tell them about the DVJC.

### SIMEONE MUSEUM THE BEST

The Roving Reporter notes that at the International Historic Motoring Awards dinner held November 16, 2011, in London it was announced that our own Simeone Museum was selected as "Museum of the Year." The judging panel included such noted figures as TV host Jay Leno, vintage car racer and Pink Floyd drummer Nick Mason, Pebble Beach Chief Judge Ed Gilbertson, five time Le Mans winner Derek Bell, Lady Susie Moss, wife of racing icon Sir Stirling Moss, and Ian Callum design director of Jaguar Cars. The other museums that were considered were the National Motor Museum of England and the Jaguar Heritage Museum in the UK, the Peterson Museum in Los Angeles, and the Auto Museum Prototype in Germany.

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## DVJC Visits Winterthur at Yuletide

By: Brian Craig

On January 8, 2012, at 12:30 p.m., Delaware Valley Jaguar Club members, guests and friends met at the visitor center of the Winterthur Museum on Rt. 52 just north of Wilmington, Delaware. For a January day the weather was ideal and just about everyone arrived in their Jaguar. Following a pleasant lunch in the cafeteria the group boarded trams for a short tour of the gardens in route to the museum.

Winterthur was the childhood home of Henry Francis du Point (1880 – 1969). The property was originally purchased by his relatives in 1810 as part of a four parcel purchase. A 12-room house was built on the property in 1837 and named Winterthur after an ancestral home in Switzerland. An expanded house and surrounding property were inherited by Henry du Pont following the death of his father in 1926.

A dramatic expansion of the building took place from 1928 through 1932. The house eventually became a 175 room mansion. In 1930 Mr. du Pont established the Winterthur Corporation as a non-profit, educational organization, with the intent of opening the home as a museum. The house was opened on a limited basis to visitors in 1941 and permanently to the public on October 30, 1951. In 1952 the first garden tour was given. A visitor center housing a restaurant and reception area was initiated in 1961.

Winterthur is now part of a 1,000 acre preserve of rolling meadows and woodlands. The 60 acre naturalistic garden claims to be one of the best in America with magnificent specimen plantings and massed displays of color. While our tour was decidedly absent of color due to the time of year it was evident the grounds would be spectacular when everything was in bloom. Our tram driver and guide indicated early to mid-April was her favorite time for this display.

At the museum we were split into groups of eight for a guided tour. The groups were taken through three floors of this huge home to view the rooms as they would have appeared when occupied by the du Pont family and decorated for Christmas. One of the first stops was a large room that housed building fronts from four different American locales. Mr. du Pont was an avid collector of American objects of interest and amassed a collection exceeding 90,000 pieces.

Along the way we observed several Christmas trees of varying size. All were spectacular. A full size tree filled part of the atrium and a tree festooned with dried flowers from the Winterthur gardens grown during the past season were highlights of this display.

Henry F. du Pont was a man of many interests and talents. In addition to being an avid collector he was a horticulturist and dairy farmer. For much of its time Winterthur was a working dairy farm. Mr. du Pont did extensive research to improve the quality and butter fat content of the milk produced at Winterthur.

Walking through the many rooms included in the tour the participants came to appreciate the elegance of the du Pont family environment and the scope of their entertaining. There were rooms dedicated to various functions including one room designed to allow small groups to have quiet, private conversations during otherwise large and, presumably, noisy gatherings.

Following the tour most of the members walked across the driveway to the museum shop. Named "The Cottage" this is a 58 room structure to which the du Pont's "downsized" and moved once the main building was exclusively dedicated to use as a museum.

Our thanks to Ann Perry for arranging this delightful tour. Everyone with whom we spoke agreed it was a great event. While we all learned much it is apparent this venue is worth another visit. Its location makes it easy to reach from the Philadelphia area and it's an easy drive on I-95, Rt. 1 or Rt. 202. Thanks to everyone who participated. Hopefully we'll see more club members at out next event.

# Jags at Winterthur



Apologies to the Morans, Joe Federico, and Michael Tate. They arrived after I left the area and had taken photos

# DVJC members and Guests at Winterthur





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CORRECTING THE DATE: It's Saturday, February 11

### Questions About Collector Car Insurance?

We're hosting a "tech session" next month on the ins-and-outs of classic car insurance, and you and your club are invited.

The program is open to local car club members at no cost, and we're also serving a free pork barbecue lunch and offering tours of our shop.

> Saturday, February 11, 2012 11 a.m.

K&T Vintage Sports Cars, Allentown

Pete Doriguzzi, national sales manager for <u>Heacock Classic Car Insurance</u>, will be visiting from Lakeland, Fla., to present the facts. Heacock is the major insurance provider and sponsor of Carlisle Events and the Eastern States Concours of the United States, as well as many Barrett Jackson Auctions in Scottsdale.

After the presentation, there will be a question and answer session followed by lunch. The presentation will begin at 11 a.m. Tours of the shop will be available both before and after the session, so arrive earlier if you'd like. Please bring a folding chair.

### Please RSVP by Feb. 4

to 484-664-2353 or email us at <a href="https://ktvintagecars@rcn.com">ktvintagecars@rcn.com</a> so we know how much food to prepare.

We are conveniently located off Airport Road, just south of Route 22 in Allentown, Pa. Detailed directions and more information about our shop are online at <a href="https://www.ktvintagecars.com">www.ktvintagecars.com</a>.

Ken Beck

K&T Vintage Sports Cars, LLC

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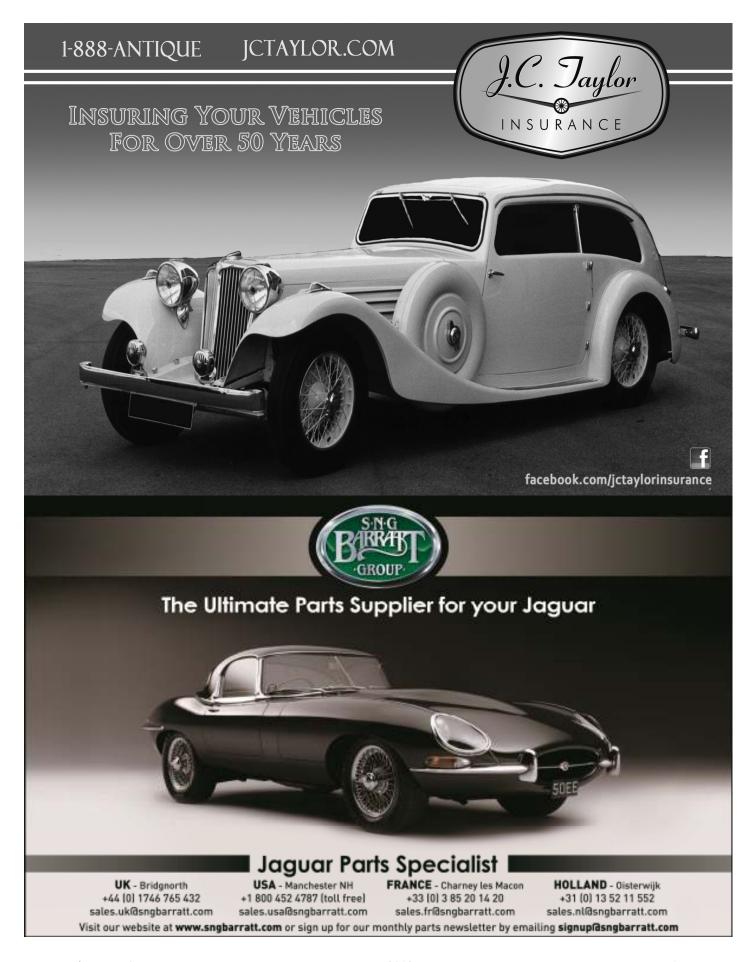




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### Choose from the following. All shirts/jackets are embroidered with DVJC logo.



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100% nylon shell; no-pill polyfleece lining; polyfill insulation; zippered outside pockets; zippered inside security pocket; quilted windflap; wind & water resistant

Colors: Forrest, Stone

Price: S-XL: \$39.95 XXL: \$45.00 3XL: \$47.50 4XL: \$50.50



### **Ultraclub 8536 Pique Golf Shirt**

White body pique golf shirt with multi-stripe trim.

Colors: White w/Green Trim

Price: S-XL: \$22.00 XXL: \$26.50 3XL: \$28.50 4XL: \$30.50



### Lee (83062)

Sueded crew fleece with V-notch; 80% cotton, 20% polyester; long sleeves; 9 oz. double

needle

Colors: Stone, Moss

Price: M-XL: \$28.50 XXL: \$33.50



### Lee Mens (71808)

Denim, button-down shirt with left chest pocket w/button closure; woodtone logo buttons;

double-needle detailing; 3-button placket cuffs

Natural. Hunter Green

**NEW LOWER PRICE!!** All sizes: \$28.50



### **Folding Camp Chair**

Custom folding chair; 2 mesh cup holders; steel frame; rubber grommets hold arms in chosen position. Comes with heavy-duty carrying bag. Embroidered with DVJC logo. Includes bonus organizer perfect for magazines, sunscreen, etc. – easily attaches to chair.

Color: Hunter green

Price: \$28.95



### Mesh Camp Chair

Custom folding chair; center mesh panel provides superior air flow; 2 mesh cup holders;

steel frame.

Color: Hunter green Price: \$28.95



### Hat (#1701)

Low profile, soft lining, velcro closure, pre-curved bill; DVJC logo

Colors: Jaguar green

Price: \$7.00



### Hat (#3701)

Constructed lightweight brushed cotton twill sandwich cap; silver buckle and grommet;

DVJC logo

Colors: Jaguar green

Price: \$7.00

### **DELAWARE VALLEY JAGUAR CLUB CUSTOMIZED MERCHANDISE DVJC Pin** Epoxy dome pin; DVJC logo in full color Price: \$3.50 (2 for \$6.00) **Folding Table** Multi-purpose table with 2 built-in cup holders; heavy duty steel frame with adjustable straps for stability. Matching carrying bag; embroidered DVJC logo. Color: Jaguar green Price: \$19.95 Weekend Garment Bag 3" gusseted; roomy enough for a 3-day get-away; large front zippered pocket, PVC, waterproof lining; DVJC logo embroidered on top. Colors: Black Price: \$ **Deluxe Duffle Bag** Full length zippered pocket on front & side; adjustable shoulder strap; double web handles; embroidered DVJC logo Color: Jaguar green Medium: 19"x 9" x 9": \$17.95 23"x 10.5" x 10.5" : \$19.95 Large: **ORDER FORM** To place order, print out this form, enter information, mail order form with check to: Put Your Name Here, LLC, 154 Cooper Rd., Ste. 1003, West Berlin, NJ 08091 Phone: 856-809-0202; Fax: 856-809-0220; email: pynh@comcast.net Name: Ship to (if different): Address: Phone: Email: Size Color Qty. Item Price Shipping charges: Merchandise total Orders totaling \$18 - \$50: \$7.95 Shipping Orders totaling \$51 - \$100: \$12.95 **TOTAL**

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Editor: Pauline and Brian Craig

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