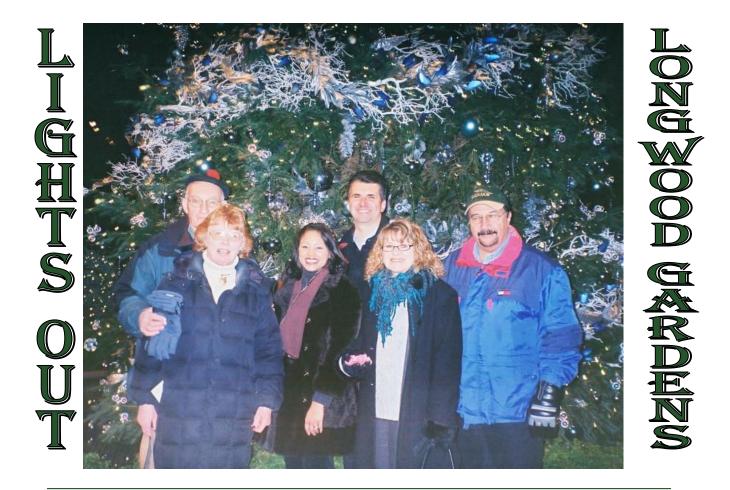
The Jaguar's Purr©

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January 2010

www.jcna.com/clubs/dvjc



13 members of the DVJC, and one guest, pulled the Jags out of the garage (one with no heat!) and attended the "Lights Out" event at Longwood Gardens. The day was cold but sunny. It was a perfect day to view the lights and excellent skating program, enjoy a meal and conversation, and be among the first to hear the magnificent tones of the newly restored Longwood Aeolian organ. The evening ended with a walk through the wonderland of Longwood Christmas lights. Pictured above are guest Ray McClure, DVJC members Ann Perry, Arlacia and Jaime Leite, and Irena and Paul Merluzzi. Also attending but not pictured were Robert and Kathleen Costello and Mike and Mo Tate along with their daughter, son-in-law and two lovely grand daughters.

Join us next year!!!!



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Ken Beck Owner



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Jaguar



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ADVERTISING RATES Full Page \$300/ year; \$45 / issue

Half Page \$165/year; \$30 / issue Quarter \$ 85 / year; \$20 / issue

CLASSIFIED RATES Members' ads free of charge For up to three inserts for each item

Non-members \$10.00 per insert

MEMBERSHIP RATES Single/Family \$50.00 per year

Youth Enthusiast \$15.00 per year

| DVJC Badge | \$10.00 |
|--------------------|---------|
| JCNA Badge | \$30.00 |
| DVJC License Plate | \$ 6.00 |
| Packing & Postage | \$ 3.00 |

President Vice President Treasurer Secretary **Recording Secretary** Directors

Roving Consultant Editor Advertising Membership Awards Photographer Cophotographer Concours Head Judge Technical Advisors

Club Merchandise Club Development Website/email **Club Historian**

North New Jersey South New Jersey Lehigh Valley Doylestown Philadelphia

Ken Ruocco **Tom Jones** Gerry Kunkle Doris Carr **Brian** Craig

Charles Olson 215-757-2028 Brian Craig 215-483-5861 Gerry Kunkle 610-861-0844 Ann B. Perry 610-388-2421 Clara Saxton 610-444-2266 **Glenn Davis** 610-436-4400 **Tom Jones** 856-338-1705 Mike Tate 610-827-7763 **Michelle Meehan** 610-331-6019 Gerry Kunkle 610-861-0844 610-388-2421 Ann B. Perry Kurt Rappold 610-358-4055 Joe Federico 610-275-7752 **Brian Craig** 215-483-5861 **Charles** Olson 215-757-2028 Kurt Rappold 610-358-4055 Jim Shields 215-643-0937 **Steve Kress** 215-953-5227 609-497-2333 Ken Ruocco **Tom Murray** 856-809-0202 Kurt Rappold 610-358-4055 **Pauline Craig** 215-483-5861 610-358-4055 Kurt Rappold

DVJC OFFICERS INFORMATION

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610-861-0844

215-345-7831

215-483-5861

kjagnutguinness@aol.com jonestr@umdnj.edu agkunkle@aol.com gdoldecarr@hotmail.com bhc166@aol.com

The Jaguar's Purr

Upcoming DVJC Events

| April 30—May 2, 2010 | Thunderbolt Rally (<i>Sanctioned</i>) Millville, NJ <i>Stay tuned for more information.</i> |
|----------------------|---|
| June 5, 2010 | Delaware Valley Jaguar Club Concours (Sanctioned) Oakbourne Mansion, Westtown, PA Contact: Charles Olson 215-757-2028 |
| July 24, 2010 | DVJC Slalom (Sanctioned) Garnet Valley High School, Glen Mills, PA Contact: Brian Craig 215-483-5861 or bhc166@aol.com |
| October 9, 2010 | Brits at the Village Annual Car Show (Non-sanctioned) Featured Marque—Jaguar Peddler's Village, Lahaska, PA Contact: Glenn Davis 610-436-4400 x107 or gdavis@buckleyllp.com |
| October 29-31, 2010 | DVJC—Northeast Rally Club Pumpkin Run Millsboro, DE (Sanctioned) Contact: Kurt Rappold 215-358-4055 |



| February 9, 2010 | 8th Annual British Motor Trade Association Philadelphia, PA See flier in this month's Purr. |
|------------------|--|
| May 2, 2010 | 11th Annual British & European Car Show New Town, Williamsburg, VA http://www.wmbgbrit.com/carshow_registration_form.htm |



Happy New Year fellow members! This year membership includes the primary member and those living in the same household 25 years of age or younger. With the new By-Laws approved we will be following those at this time. We are also in the process of applying for a 501(c) tax exempt status. The DVJC has been incorporated since 1968, but to continue that status it must be updated each year, if the names of the officers change, and/or other conditions change. There's a **one-time** filing fee of \$700 dollars required.

This is also the time when we plan our activities for 2010. We've already had our first DVJC activity called "Lights Out", at Longwood Gardens earlier this month. Now is the time to file for the sanctioned events! I'm pleased to announce that our Concours will be again held at the Oakbourne Mansion on Saturday, June 5th in conjunction with the Cars of England as the other division.

Our sanctioned events for 2010 stack up as follows:

| 1. | April 30th thru May 2nd: | Three-day road rally as part of the Northeast Rally |
|----|--------------------------|---|
| | | club. |
| 2. | June 5: | DVJC Concours D'Elegance at Oakbourne |
| | | Mansion. |
| 3. | July 24th: | DVJC Slalom at Garnet Valley High School. |
| 4. | October 29th thru 31st: | NEOCR The Pumpkin Run Rally. |

Our Directors urge you to click onto the JCNA website and our clubs website listed on the cover of the Purr. The Purr will be listing "Other Events" in addition to our DVJC events as we have done in the



past.

The Annual General Meeting (AGM) is being held in Indianapolis this year on March 19th and 20th. We will most likely send two delegates to this very important event where rules that effect our club are voted upon. Kurt Rappold will be going as the JCNA Awards Chairman and also as our representative. One other person will be chosen to attend. Usually as President, I'll attend as the other representative, but family circumstances may preclude my attending this year.

Be Courteous, Drive Safely, and Have Fun,

At your service, President Charles Olson

Delaware Valley Jaguar Club Statements of Financial Position and Activities As of and for Year Ended December 31, 2009

Assets

| Prepaid Expenses - Concourse Show TOTAL ASSETS | | |
|---|----------|-------|
| IUTAL ASSETS | <u>ې</u> | 7,421 |

Liabilities and Members' Equity

| Deferred Income - Advertising | \$ 495 |
|-------------------------------|-------------|
| Members' Equity | 6,926 |
| TOTAL LIABILITIES & EQUITY | \$ 7,421 |

Unrestricted Revenue and Support

| Advertising Income | \$ 1,565 |
|---------------------------|-----------|
| Concourse Income | 4,815 |
| Dues Income | 6,106 |
| Holiday Party Income | 2,040 |
| Interest Income | 65 |
| Chicken Box Income | 13 |
| Slalom Income | 210 |
| Spring Fling Income | 750 |
| Total Revenue and Support | \$ 15,564 |

Expenses

Chan

| Advertising | | 342 |
|------------------------|----|--------|
| AGM Expenses | | 1,299 |
| Bank Charges | | 77 |
| Concourse Expenses | | 4,272 |
| Directors Meeting | | 93 |
| Donations Submitted | | 100 |
| Dues Submitted | | 3,215 |
| Memberships | | 148 |
| Party Expenses | | 2,622 |
| PayPal | | 4 |
| Purr Expenses | | 1,810 |
| Rally Expenses | | 868 |
| Slalom Expenses | | 467 |
| Spring Event Expenses | | 669 |
| Tech Sessions | | 84 |
| Total Expenses | \$ | 16,070 |
| - | | |
| ige in Members' Equity | ¢. | (506) |

| enange in memoers Equity | (500) |
|------------------------------------|-------------|
| Members' Equity, beginning of year | |
| Members' Equity, end of year | \$ 6,926 |

<u>NOTE:</u> This is a general reminder. Please disregard if you have already renewed.

2010 DVJC Membership Renewal

The DVJC is currently accepting dues for the 2010 year which runs from January 1 through December 31, 2010. Dues are \$50 per member which includes the primary member and his/her spouse or significant other living in the same household. This also includes children of the member who are 18 years of age or younger. A Young Enthusiasts membership is available at a cost of \$15.00 for a member 25 years of age or younger.

In order for your membership to continue without interruption dues must be received by <u>February 10, 2010</u>. Please take a moment to send your dues to me so I can include you in the 2010 membership roles. I don't want you to miss a single issue of *The Purr*, the Jaguar Journal or be left out of the many activities on tap for 2010.

Please send your dues to Ann Perry, DVJC Membership Chairman, PO Box 163, Mendenhall PA 19357. Telephone 610-388-2421, e-mail: <u>annsjag@aol.com</u>. Thank You.

Ann Perry Membership Chairman DVJC PO Box 163 Mendenhall PA 19357

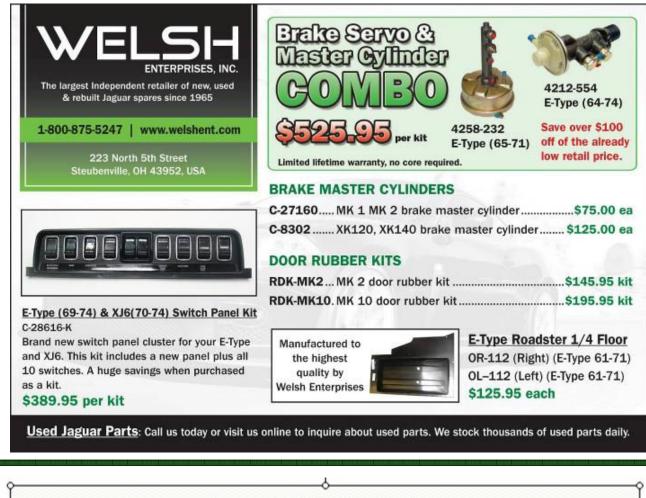
> Delaware Valley Jaguar Club Statement of Cash Flows For Year Ended December 31, 2009

| Cash Flows from Operating Activities Change in Members' Equity | (506) |
|---|---------|
| Adjustments to Reconcile Change in Members' Equity to Net Cash | (200) |
| Provided by Operating Activities: | |
| Change in Operating Assets and Liabilities: | |
| Decrease in Prepaid Expenses - Concourse Show | (150) |
| Decrease in Accounts Payable | (657) |
| Decrease in Deferred Advertising Income | (485) |
| Decrease in Deferred Dues Income | (787) |
| Net Cash Provided by Operating Activities | (2,585) |
| Net Decrease in Cash | (2,585) |
| Cash, Beginning of Year | 9,606 |
| Cash, End of Year | 7,021 |



Application for Membership / Renewal

| Name | | |
|---|---|--|
| Spouse / Co-member name | | |
| Address | | |
| City | | |
| Home Phone | | |
| E-mail address | | |
| Jaguars owned (please indicate year, model & color) | | |
| Occupation | | Retired |
| Definition of membership: For the purpose include the primary member and his/her spo children of the "member" 18 years of age and Additionally, JCNA will make available a V members 25 years of age or younger. | use or significant d younger (i.e., up | other living in the same household, and to the year in which the child turns 18). |
| Annual Dues: \$50.00 per member | | |
| Signed: | Date | : |
| Includes a one year subscription to the Jague Clubs of North America, Inc., and the Jag Classified Ads for members. | | |
| *Youth Enthusiast | | |
| NameAddress | Sta | ate/7in |
| Date of Birth: | | |
| Annual Dues \$15.00 per member | | |
| Signed: | D | ate |
| Receiving The Purr via e-mail reduces club costs and i | teeps membership rat | es lower. |
| Would you prefer to receive The Purr by: e-ma | ilU.S.P | ostal Service |
| Membership runs from January 1^{st} to December 31^{st} (the year. | | oining after July 1 st pay \$35.00 for remainder of |
| Please make your checks payable to DVJC and mai | l to: | |
| Ann Perry, PO | Box 163, Mendenhal | II, PA19357 |
| | | |







2010 Dover Days



Friday, April 30, 2010 5:30-9 p.m. Legislative Mall, Dover



The Capital of the First State Dover, Delaware

Mapquest: 411 Legislative Avenue Street Rods, Hot Rods, Classics, Antiques and More! Day-Of Registration is 5:30-7 p.m. • Participant Judging Dash Plaques to First 100; Trophies (Best in Show, Top 10) Awarded at 8:30 p.m. \$10 In Advance; \$15 Day Of Event is Free and Open to the Public. No Rain Date.

Saturday, May 1, ride in the Dover Days parade; park for public viewing! Hotel Packages Available — Call 302-734-7511 or www.visitdover.com

Live Band Variety of Food for Sale Carnival Rides for the Kiddies BYOLC (Lawn Chairs)

Car Show Registration Form

| Pre-Registration: \$10 Pe Make Checks Payable to | · • | • |
|---|-----------------------|---|
| Name: | Circle: Fri. Car Show | Sat. Parade Sat. Cruise-In |
| Phone: | Email: | |
| Address: | | 1.001.001.001.001.001.001.001.001.001.0 |
| Make: | Nodel: | Year: |
| Club Affiliation: <i>Kent County Tourism, 302-734</i> Mail Form and Check to: Kent Cour | | |



Save the Date!

February 19, 2010

8th Annual British Motor Trade Association Conference Philadelphia, PA

The BMTA is a nationwide trade association consisting of businesses that center around our British Cars (service, parts, publications). The 8th Annual Trade Conference will be held right here in our backyard at the Renaissance Philadelphia Hotel (near the Philadelphia airport).

The Friday evening (7:00-9:30) events will be open to the local British car community and your attendance is requested. Guest speakers will include Carl Heideman from Eclectic Motorworks in Holland, Michigan who will be discussing topics of interest to both the businessman and the hobbyist. The special guest speaker for the night is Mike Cook. Mr. Cook is currently a columnist, newsletter editor, and JCNA Archivist. He spent the better part of his career from the 1960's through the 1980's as publicity/advertising manager for British Leyland, Triumph and Jaguar.

A meet-and-greet will allow you to chat with some of the big names in the national British Car Community. Representatives from the major parts suppliers, service shop owners, and magazine editors will be in attendance. Check <u>www.britcar.org</u> for more details as they become available.

There will be a slight admission charge at the door of \$15 per person.

Refreshments will be provided.





Roving Reporter

2010 CELEBRATES JAGUARS 75th ANNIVERSARY

William Lyons with William Walmsley started in business together in 1922 forming a business to build and market the "Swallow" sidecar. It was an instant success. Lyons realized that bikers would replace their machines with cars. He chose to base his first car in 1927 on the chassis of the best selling Austin Seven which came on the market with a Lyons designed stylish special body. An order for 500 was received from Henlys, their London distributor, which made Lyons decide to move from Blackpool to the heartland of England's motor industry; Coventry. It was here that Lyons built a relationship with another car manufacturer, the Standard Company. When Lyons decided to build his own car Standard supplied engines and other parts. The first SS1 sedan was the result and it created a sensation at its launch at the 1931 London Motor Show. It was considered amazing value "The 1,000 pound (probably \$2,500) look for 310 pounds (say \$750). The SS1 Tourer version brought Lyons his first International competition success, winning the team prize in the 1934 Alpine International Trial in Europe. (I owned one a few years back.)

In 1935 Lyons was about to take another major step forward with a new range of cars, based on a new chassis with an overhead valve engine with six cylinders, 2.5 liters and fitted with an advanced four-door sedan body. The car was such a step forward Lyons decided that it must have a new identity. A thorough search was made and Lyons chose JAGUAR. (It could have been Lyon as many brands of the day bore the name of their creator!!!!). The new car and the name was launched at the 1935 London Motor Show. At first JAGUAR was a model name but the marque soon became known as the SS Jaguar. The range also included the first proper sports car, the famous SS Jaguar 100.

Th e name SS Jaguar continued until after the war. In 1947 the emphasis in England was export (The UK was broke after the war effort). Cars with left hand drive were made available and it was recognized that the initials "SS", which had acquired notoriety under the Nazis, were dropped. Now the cars and the company were just Jaguar. Since then the company has progressed through many challenging changes but always coming up with descriptive headlines such as "Brilliant", "The Legend Grows", "The Touring Car With The Racing Performance", "Living The Dream", "The Fastest Production Car In The World", "Grace, Space and Pace", "Breathtaking", "Defy Comparison", "Gorgeous Knows A Racing Heart". The recent advertising campaign based on the word "Gorgeous" I believe gets the award for the worst. The JAGUAR name now goes into its 75th year with the best range of vehicles it has made available for many years. The pundits in the press say once again that there is no competitor that can touch them for performance, looks and price. WHOOPEEEEEE!

2010 XJ SEDAN IS HERE

After missing the private showing of the new XJ in Philadelphia in December I got a second chance January 8 at the Main Line Dealer premises with cheese and wine (and much more) from 6-8pm. At the event there were two versions; the standard sedan and the XJL meaning the long version. Both were stunning but the long version took the award for beauty and elegance in my view. You have heard and read about this new car already so I will not labor it again only to reiterate that when they said it looks good in advertising but stunning in the flesh they were right. The best way I can describe it is to borrow from the Jaguar advertising. Under the headline :-

THE STUNNING RESULTS OF TAKING A VERY DIFFERENT ROAD.

You've never seen a car like this before Because no-one has ever thought this way about a car before Introducing the all new XJ With an aerospace inspired aluminum body shell that is light, strong, and stunningly beautiful More powerful and efficient engines An innovative interior that exceeds even the promise of the streamlined exterior Intuitive technology. Glove-soft leather. A panoramic glass roof and a Bowers & Wilkins surround sound system found in no other car on earth This is a car that scales new heights of luxury and sustainability This is a car that is 85% recyclable This is a car that will take you in a whole new direction

Roving Reporter (cont.)



So as the lead player says in the show and song Evita "EVERY WORD IS TRUE!!!!" and don't you love that phrase "Glove-soft leather?"

DEFENSIVE DRIVING ACADEMY, INC

There are 16,000 accidents every day in the USA. YES 16,000 EVERY DAY. So said the Defensive Driving Academy (DDA) when I attended an invitation to Land Rover owners on December 29, 2009 at Land Rover Jaguar Main Line to hear how to drive safely in snow and ice. I do not own a L/R but I took my wife's X-Type Wagon 4 wheel drive to the event. Following coffee and baguette loaded with all kinds of goodies, Jerry Murphy, Director of DDA, Inc talked to us regarding "How to Anticipate" and "Safe Driving In Snow and Ice". Here are some of the points made:-

- The best advice Don't drive at all until the snow ploughs have had a chance to clear roads. Allow yourself extra time to reach your destination. Let someone know where you are going and when you plan to arrive.
- Make sure you can see Replace windshield wiper blades and make sure your windshield washer system works and is full of an anti-icing fluid.
- Defensive Driving Academy golden rule Downhill is the enemy!! Avoid any and all routes that include any type of downhill roads. Drivers don't crash going uphill – most severe weather crashes happen thanks to good old fashioned gravity. If you have to come downhill, use first/low gear and keep that speedometer at 10 mph or less. The lighter you brake – the less likely you are to slide and slow speeds are the only way to achieve this.

• Be especially careful on bridges, overpasses and infrequently traveled roads – which will freeze first. Even at temperatures above freezing, if conditions are wet or look wet, you might encounter "Black Ice" which looks like a harm-



lying areas.
Know the difference between standard brakes and ABS brakes – When using ABS, press the brake and hold it – do not release the pressure. With standard brakes, use threshold braking. Press the brake pedal and if the wheels begin to lock, then release just enough

pressure to get them rolling

again. Turning the steering

less puddle in shady or low

wheel the way your sliding until back on track is helpful but defensive drivers are taught to ANTICI-PATE and never allow the vehicle to get into this position in the first place.

- Remember that 4WD is great for getting up a hill, but downhill roads are what cause crashes so know your controls. Learn and practice how and when to set those controls prior to leaving, and especially before starting down the hill. (Especially applies to Land Rovers.)
- Assume the worst Buckle up and stay as far away from other vehicles as possible. The first ingredient if you want to make a crash? Closeness. Regardless of your driving ability or vehicle technology, there are others who are not defensive drivers and some winter conditions that can't be conquered.
- If you get stuck, generally the best thing is to stay in your vehicle and keep warm while you wait for help
- Don't take short cuts in winter Stay on the main roads. Back roads may not be plowed or patrolled, and if you get stuck, you may be out there a long time – especially if your not driving a Land Rover or a 4 wheel drive vehicle.

After discussing the above all the attendees formed a caravan and drove into local parkland to practice the lessons learned. It was a very worthwhile exercise and even though you think you know it all the review was well worthwhile.

HAPPY NEW YEAR!





Jaguar Main Line 325 E. Lancaster Avenue Wayne, PA 19087 (610) 520-2000

www.lrjagmainline.com

Jaguar Willow Grove 900 S. York Road Willow Grove, PA 19090 (215) 443-5900 www.thegreatbritains.com



For further details, see your Jaguar dealer, visit jaguarusa.com, or call 18334.jAGUAR, 02008 JAGUAR CARS

DELAWARE VALLEY JAGUAR CLUB CUSTOMIZED MERCHANDISE Choose from the following. All shirts/jackets are embroidered with DVJC logo. Devon & Jones D700 3-Season Jacket 100% nylon shell; no-pill polyfleece lining; polyfill insulation; zippered outside pockets; zippered inside security pocket; quilted windflap; wind & water resistant Colors: Forrest, Stone Price: S-XL: \$39.95 XXL: \$45.00 3XL: \$47.50 4XL: \$50.50 Ultraclub 8536 Pique Golf Shirt White body pique golf shirt with multi-stripe trim. Colors: White w/Green Trim Price: S-XL: \$22.00 XXL: \$26.50 3XL: \$28.50 4XL: \$30.50 Lee (83062) Sueded crew fleece with V-notch; 80% cotton, 20% polyester; long sleeves; 9 oz. double needle Colors: Stone, Moss Price: M-XL: \$28.50 XXL: \$33.50 Lee Mens (71808) Denim, button-down shirt with left chest pocket w/button closure; woodtone logo buttons; double-needle detailing; 3-button placket cuffs Natural. Hunter Green NEW LOWER PRICE!! All sizes: \$28.50 Folding Camp Chair Custom folding chair; 2 mesh cup holders; steel frame; rubber grommets hold arms in chosen position. Comes with heavy-duty carrying bag. Embroidered with DVJC logo. Includes bonus organizer perfect for magazines, sunscreen, etc. – easily attaches to chair. Color: Hunter green Price: \$28.95 Mesh Camp Chair Custom folding chair; center mesh panel provides superior air flow; 2 mesh cup holders; steel frame. Color: Hunter green Price: \$28.95 Hat (#1701) Low profile, soft lining, velcro closure, pre-curved bill; DVJC logo Colors: Jaguar green Price: \$7.00 Hat (#3701) Constructed lightweight brushed cotton twill sandwich cap; silver buckle and grommet; DVJC logo Colors: Jaguar green Price: \$7.00

DELAWARE VALLEY JAGUAR CLUB CUSTOMIZED MERCHANDISE

| Phone: Qty. | Orders totaling Orders totaling | | | | | |
|----------------|------------------------------------|--|--|------------------------------|--|--|
| Qty. | Orders totaling | | .95 Merchandise total | | | |
| | | | | | | |
| | | | | | | |
| | | 3126 | COIOI | | | |
| | Em | ail: Size | Color | Price | | |
| | | | | | | |
| Address: | | | Ship to (it different). | | | |
| | t Your Name I | enter information, Here, LLC, 154 | mail order form with check to: Cooper Rd., Ste. 1003, West Berlin, 856-809-0220; email: pynh@comcast Ship to (if different): | | | |
| | Full le broide Color: | ered DVJC logo : Jaguar green um: 19"x 9" x 9" : : 23"x 10.5" x 1 | ket on front & side; adjustable shoulder st \$17.95 10.5" : \$19.95 RDER FORM | rap; double web handles; em- | | |
| | 3" gus lining | ; DVJC logo embro s: Black | igh for a 3-day get-away; large front zippe | ered pocket, PVC, waterproof | | |
| | Multi- stabili Color: | Folding TableMulti-purpose table with 2 built-in cup holders; heavy duty steel frame with adjustable straps for stability. Matching carrying bag; embroidered DVJC logo.Color: Jaguar green Price: \$19.95 | | | | |
| | Epoxy | DVJC Pin Epoxy dome pin; DVJC logo in full color Price: \$3.50 (2 for \$6.00) | | | | |
| (3) | | | | | | |

"Thanks to TireLocker, I never have to worry about changing my seasonal tires again!" - Gary P., New Customer

We store and deliver your winter and summer tires. When you need your tires, we deliver them directly to your dealer, mechanic, or your home.

You save time, money, space, and avoid back strain from moving heavy tires and rims.

TireLocker[®] is perfect for anyone who needs extra space or doesn't want the hassle of changing winter/summer tires. TireLocker is ideal for apartments, condos, townhouses, and seniors.



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Protect Your Tires!

Winter and Summer tires are expensive so you need to care for them properly. TireLocker safely and securely stores your seasonal tires.

We Deliver!

For one fixed yearly price we store, and twice a year (fall and spring) deliver your winter and summer tires to your dealer, mechanic, or home.

Easy & Convenient!

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Cost Effective!

Low yearly cost - \$199 for 2 tires/\$299 for 4 tires. That's less than self storage, and we do all the work for you!

"I am extremely satisfied with the service provided by TireLocker." - Joyce S., Yearly Customer

Seasonal Tire Storage & Delivery



www.TireLocker.com • (866) 985-TIRE



THE JAGUAR'S PURR BY THE DELAWARE VALLEY JAGUAR CLUB Editor : Michelle Meehan 23 Pancoast Avenue Aston, PA 19014

Please let us know if this is the only page of the Purr you receive; we will be sure to send you a replacement copy.