
The Jaguar's Purr©

Is an official publication of

THE DELAWARE VALLEY JAGUAR CLUB

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December 2007

www.jcna.com/clubs/dvjc

THE NEW AGGRESSIVE XJ “WOW”



(See Story on Page 6.)

Please send your thoughts on Jaguar's new designs to
mmeehan@rpmgt.com for inclusion in a future issue of the Purr.



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Upcoming DVJC Events

December 9th

**Annual Holiday Party
(See flier in this month's Purr)**

POSTCARD

from Bridgnorth



PHOTO COMP WINNERS 2007



1st prize- Tom Nelson, London, UK.



2nd prize- Chuck Goolsbee, Washington, USA.



3rd prize- Richard Colton, Stanwick, UK.

THE NEW JAGUAR COLLECTION!!!



With Christmas fast approaching our thoughts turn to Yuletide gifts for your Jaguar friends and maybe even yourself! The brand new Jaguar collection is full of stylish ideas for you to enjoy both in and out of your car. Everything from clothes to cufflinks and golf bags to handbags...

If you would like a little help with your Jaguar inspired gift buying this year, then why not drop by our website? Soon you'll have some great ideas whatever your budget, leaving you more time to think about what to get for the children!

HEAT WHEN YOU NEED IT!!!

As winter is upon us and the joys of motoring are reduced to simply getting there in one piece and hopefully keeping warm, a neglected heating system will soon have you shivering! Not to mention the steamed up windows and a windscreen that ices up on the move! Here are a just a few prices of the parts that might stop you seeing your breath as you drive!

HEATER MATRIX

E-Type S1/2	£40	€54	\$65
E-Type S3	£53	€72	\$86
MK2/V8	£42	€58	\$68
XK150 late	£90	€123	\$146
MK10 3.8	£89	€122	\$144
XJ6 S3/XJS early	£59	€80	\$95
XJS late /XJ40	£69	€93	\$111

HEATER VALVE

XJ6 S1	£35	€47	\$56
MK2/V8	£37	€51	\$60
E-Type S1/2	£21	€28	\$34
E-Type S3	£33	€73	\$86
XJ6 S2/3	£33	€44	\$53
XJ40	£26	€36	\$42
XK150/MK1	£28	€39	\$46

MYSTERY PHOTO COMPETITION

We've taken a common everyday Jaguar part and photographed it from an unusual angle. All you have to do is guess exactly what it is and e-mail us at competition@sngbarratt.com with your answer. We just need to know what the part is and where it fits on the car.

The first correct entry drawn out of the hat on the 30th November will win a £25/\$50 gift voucher!



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DVJC Badge	\$10.00
JCNA Badge	\$30.00
DVJC License Plate	\$ 6.00
Packing & Postage	\$ 3.00

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Pauline Craig 215-483-5861
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Tom Jones 856-338-1705
Gerry Kunkle 610-861-0844
TBA
Brian Craig 215-483-5861

kjagnutguinness@aol.com
jonestr@umdnj.edu
agkunkle@aol.com
bhc166@aol.com



The Prez Sez December 2007

My check is in the mail for our Annual Holiday Party! How about yours? Well, when you're reading this message it should be! However, don't let that stop you from coming, by thinking it's too late, just give Pauline a call as soon as possible and let her know you'd like to attend! I'd like all our members to join the celebration of fine food and fellowship, while listening to our Keynote Speaker and our club's biggest supporter, the CEO of The Great Britains, Mike Smythe! Mike will discuss the current status of Jaguar and their affiliates.

After returning home with good thoughts of the events planned for next year, open that checkbook once more and send in your Membership Renewal for 2008. Don't wait till January when all those bills for the gifts you bought over the holidays come due! Oh! and another thing, while you're considering a gift for the younger folks in your family, why not make it special and buy a small model Jaguar and include with it a membership to the DVJC as a "Youth Enthusiast" for 15 bucks? (model not included.) My Grandson gets both from me this year! (Under 25 to qualify.)

As I reflect on our past year's activities, we had a good mix of events such as our competitive Slalom, Road Rallies, and Concours, which are all sanctioned by the JCNA. Then we entered into joint events starting in March with a trip to the Dover Air Force Museum. The Northeast Rally Club sponsored a Rally in Binghamton, NY, which was our first sanctioned event of the year.

I thought I'd make a list of the events we had completed by date to encourage you to think about the things you would like to see us arrange. I will pass this sheet to each table at the luncheon for some collective ideas to discuss with your table partners! Perhaps, we could include activities for those members located in the Lancaster, York, or other distant areas that those members might suggest. Several of you had made suggestions when I asked for them in August. For a variety of reasons they were not implemented. I'll plan to ensure that those activities that are feasible to support are carried out!

The key to activities sponsored by other groups and the DVJC as well, is a timely notice by fliers to our members. Those of you who have computers and are on-line can receive an "all member" e-mail notice in advance of the Purr. At this point I want to emphasize the saving in cost to our club to receive your Purr on-line! I know that it takes time to down-load, but I go do something else, then when I think of it, go back and take the copy out of the printer. (Just like I do when I remember to get the mail out of the box.) Besides, they look so much better with the pages that are in color!

The Prez Sez (cont.)

BUT- WE WANT ALL OUR MEMBERS TO RECEIVE THEIR PURR! NO MATTER HOW THEY RECEIVE IT!! IT'S THE LIFE BLOOD OF OUR CLUB! IT'S IMPORTANT THAT YOU READ IT!!

This coming year we have a book of personal interest to look forward to reading. It's authored by Steve Kennedy from the JCNA, Rocky Mountain Club. Steve is the author of the Book, JAGUAR The Classic Marque, which in my opinion is one of the best publications of facts and photographs showing coachwork features on Jaguar models. I mention this because of the expectation of quality we would have for his new book, on the history of all affiliates of the JCNA.

He has asked me to provide our history of the DVJC. Did you know we were incorporated in 1965 as one of the first clubs on the East Coast? Frank Weikel, our founder, is writing a history of how we were formed. Past President and Historian, Kurt Rappold, and past President, Larry Shear, are contributing toward this effort. I will also be contacting all of our past Presidents for their input. I can't wait to receive the finished product scheduled for distribution at the AGM (Annual General Meeting) the end of March. That makes it imperative to collect all the inputs ASAP!

I hope to see most of you at the Holiday Party, but I wish you ALL a Happy Holiday, however you may celebrate it, and a Healthy New Year!

Be Courteous, Drive Safely, and Have Fun,

At your service,

President

Charles Olson



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Ken Beck Owner



Roving Reporter

By: Michael Tate

December 2007

MAJOR EVENTS AT JAGUAR

There is lots of activity in the Jaguar world. For full detail see the following. Its exciting!!

SEE THE NEW AGGRESSIVE XJ “WOW”

The best news is the confirmation from Mike Smyth (President Great Britain's) that the replacement for the XJ8 will be released in concept form toward the end of 2008 and on sale mid-2009 and here are photos of the



beauty that will take the fight to premium rivals Audi A8, BMW 7 Series, and Mercedes S Class and beat them

at their own game. The new XJ will have many of the features described last month for the XF with high quality woods and leather plus plenty of cool blue lighting. This dramatic new look is expected to take Jaguar to new sales performance levels

The key to the new XJ's appeal is that it debuts Jaguars hybrid technology. This uses small, high power batteries to boost engine performance to help reduce fuel consumption and emissions.

The photos say it has the “WOW” factor. I wonder who will restore one of these in 50 years

time or will today's collectible Jaguars still be the passion of collectors at a minimum cost of \$1,000,000 a piece. Don't forget that by 2057 your new premium cars will cost about the same!!!



RECORD SALES

Sales of the revised 2008 XJ Sedan for September 2007 increased 155% and the XK Coupe 74%. The new XKR, due in salesrooms this month, had an advance sales total of 800. This news brightened the smiles of Jaguar people worldwide

NEW X-TYPE ANNOUNCED FOR 2008

A revised X-Type, with over 500 new components and the product line rationalized, will be on sale in the UK and Europe early next year. All future sedans, eight in total, will be diesels. There will be 10 versions of the Wagon/Estate only two of which will have petrol engines. When the pain of petrol cost gets enough the consumer wants diesel!!

(Continued on page 7)

Roving Reporter (cont.)

(Continued from page 6)

Soon after the announcement of the revised X-Type, Jaguar said that the “X-TYPE WOULD BE WITHDRAWN FROM THE US.”

We have said in the past that Jaguar lost money on every X-Type they manufactured. This must be even worse now with the current pound v \$ exchange rate. It was also debated in the past if the X-Type should be withdrawn worldwide, which actually was part of a wider discussion regarding the position the company wanted to concentrate on. It was reported in Jaguar World magazine that a Jaguar spokesperson said “We have said for sometime now that we are concentrating on the X-Type in the UK and Europe, and in particular on diesels, as well as new and emerging markets such as Russia, South Africa and Turkey. “As part of Jaguar’s ongoing review over the past 18 months its North American operation has undergone a review of its marketing operations and started to reposition the brand and redefine its role in the automotive luxury market. As a consequence of this process Jaguar will cease X-Type production for the North American market in December”

“The decision was taken after extensive consultation with dealers – who have struggled to sell Jaguar’s “small” car, but the prolonged strength of the pound against the US dollar was a major contributing factor” Well my wife has her X-Type Wagon which I guess will become a rarity in the USA. I wonder how many X-Type Wagons we have in the club. Please let me know if you have one. We must press JCNA to create a special class for the Concours

SO WHO IS GOING TO WIN THE BIDDING FOR JAGUAR/LAND ROVER

“THE BIDS ARE IN!” says Jaguar World magazine. “THIS RACE MAY BE TATA’S TO LOSE” says the December 3rd edition of Business Week. So the saga of the future of these two premium brands is coming to a close. You have to seriously wonder , after Ford has at last given both companies the opportunity to design and promote eye catching and desirable products, why they want to sell them. But the same could be said of Aston Martin but sell them they did. The reason we know is that the company badly needs the money though, having got this, what are they left with for the future?. They have declared that they will keep Volvo, but so far they have not declared the future of a bunch of ordinary American market vehicles. Both the above magazines believe that Ford will announce the winner before or just after Christmas. This follows the expiration of the October 29th deadline for firm bids to be lodged.

The finalists, as we have previously said, include several private equity firms, notably One Equity Partners, TPG, and Ripplewood all advised by former Ford and Jaguar executives respectively, Bod Dover, Sir Nick Scheele, and Jacques Nasser. Also One Equity Partners has just recruited Wolfgang Reitzle who managed Ford’s Premier Automotive Group from 1999 to 2002. Also in the hunt is Indian Company Mahindra, primarily a maker of tractors, who recently joined forces with a US private equity company, Apollo Management, to strengthen financing for its bid. However, the emerging favorite is Tate Group of India, which is backed by Fiat. It is said that Tata is more interested in Land Rover but Fiat, as owners of Ferrari and

Roving Reporter (cont.)

Maserati, have a good understanding of luxury brands such as Jaguar. Jaguar World says it is rumored that a considerable number of Tata engineers are already working at the land Rover facility.

Ford is looking to make \$2 billion from the sale. Tata has the resources to win the bidding war with \$36 billion in assets. It is said that Tata's bid is \$1 billion above those of other contenders. They have the advantage of a strong Rupee against a weak dollar. Also they are the only car company bidding and Jaguar and Land Rover are too small to survive on their own. Tata produces 400,000 vehicles a year whereas Land Rover produces 200,000 and Jaguar 70,000. It has increased sales and profits at many of its acquisitions including truck maker Daewoo in Korea.

It seems to me that whoever wins, they have the opportunity of reaping the benefits that Ford has created by pumping more than \$10 billion into Jaguar, which has modernized outdated factories, increased productivity, and increased reliability. During the next 24 months I am sure Jaguar will emerge and once again take on the mantle of its former glory. Look how Rolls Royce and Bentley prospered under new management



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Delaware Valley Jaguar Club Annual Membership Renewal 2008

Name _____

Spouse's name _____

Address _____

City _____ State _____ Zip _____

Home phone _____

E-mail Address _____

Jaguars Owned _____
(please indicate year model & color)

Occupation _____ Retired _____

Definition of membership

For the purposes of JCNA membership, the term "Member" is deemed to include the primary member and his or her spouse or significant other living in the same household and children of the "member" 18 years of age and younger (i.e. up to the year in which the child turns 18) Additionally, JCNA will make available a ***Youth Enthusiasts** membership at a cost of 15.00 dollars for members 25 years of age or younger

Annual Dues \$50.00 per member

Signed _____ Date _____

Includes a one year subscription to the Jaguar Journal, a bi- monthly publication distributed by Jaguar Clubs of North America Inc., and the "Jaguar Purr", the local club monthly newsletter with free Classified Ads to members.

***Youth Enthusiast**

Name _____

Address _____ State/zip _____

D.O.B _____

Annual Dues \$ 15.00 per member

Signed _____ Date _____

Membership runs from January 1st to December 31st: @50.00 Members joining after July 1st pay 35.00 for remainder of year.

Please mail this form along with Payment to:

DVJC Membership Chairman: Ann Perry, P.O. Box 163, Mendenhall, Pa 19357.

Purr Classified

Holiday Sale — The President's Jaguar Inventory
Charlie Olson: 215-906-3353 (cell) e-mail cwolson29@comcast.net

1994 XJS Convertible—6 cyl.—28,000 original miles. \$22,500

Kingfisher Blue Exterior with Flawless Black Top (Hood)
Tan Leather Interior with Matching Hood Cover (when top is down)
Scored 99.700 in Champion Class at Challenge Championship 2007
5 New Tires/New Battery, Custom Car Cove, Last Inspection May 2007
All Records Since New, JCNA Heritage Certificate

1987 XJ6 Series III 4 Door Saloon — 92,000 original miles. \$12,500

Last year for the fuel injected 4.2 liter engine
Beautiful Silver Grey Exterior (Officially Tungsten . . . Admired by many)
Grey Leather Interior, Retractable Sunroof
Scored 99.7 in Champion Class at JCNA Concours.
Eligible for JCNA Preservation Class
5 New Tires/New Battery, Hoses, Rear Shocks, Rotors, and Pads
All Records Since New.

1964 Vintage S-Type

3.8L S-Type 4 door Saloon 1964 Vintage #4 condition. Photos available.
Claimed to be owned by Sammy Davis Jr.
Contact Ian Bogert 484-643-0209. Car is located in West Grove, Pa.

For Sale: '58 XK150 FHC fully restored in the mid-nineties ,Claret Red exterior, approx. 52,000 original miles. A great handling and driving vehicle for "Show and Go" Always garage kept in the Doylestown area. **Price reduced to sell!!!** Asking \$40,000 **but** willing to consider **any** reasonable offer.

Contact DVJC member Doris Carr at 215-345-7831 (home) or 215-593-9980 (cell).

Official Rally Results (as they relate to DVJC members)

PRESS RELEASE



CARS OF ENGLAND AT HISTORIC HOPE LODGE

(formerly named "The Brits Are Back")

MAY 31, 2008

Rain date, June 1

The Delaware Valley Triumph Club, and Delaware Valley Jaguar Club, have joined forces to host next springs British car show at historic Hope Lodge.

The new format will have two shows in one:

A nationally sanctioned Jaguar Concours d'Elegance
An all British Marque judged Motorcar Concours

Location:

Hope Lodge Historic Site
553 South Bethlehem Pike
Fort Washington, Pennsylvania 19034

Contact info:

Jaguar sanctioned coucours info:
Charles Olson
Cwolson29@comcast.net
215-757-2028

All British Marque info:
Steve Klein
klassiccar@aol.com
610-825-2617

DELAWARE VALLEY JAGUAR CLUB

HOLIDAY PARTY



SUNDAY DECEMBER 9, 2007

WHITE MARSH VALLEY COUNTRY CLUB
815 THOMAS ROAD
LAFAYETTE HILL PA 19444



Once again this year we are holding our annual Holiday Luncheon at the Historic Whitemarsh Valley Country Club, just off Germantown Pike in Lafayette Hill.

The afternoon will begin at 12 PM with hors d'oeuvres sponsored by the Club and a cash bar.
Lunch will be served at 1:30 PM.

Guest of Honor : Mike Smythe from Great Britains to give us an update on JAGUAR!!

The menu will be the following:

Caesar Salad
Thai-Marinated Breast of Chicken with Asian Noodles or
Baked Salmon Filet served with Lemon Dill Beurre Blanc
Roasted Red Bliss Potato
Green Beans Almondine
Chocolate Mousse Pie
Coffee and tea are included.

Reservations must be received by December 2.

As always there will be photos from the year's events on display.

Directions: Germantown Pike can be reached from Route 476 at Plymouth Meeting. Take Germantown Pike East approximately 4 miles to Thomas Road. Turn left on Thomas Road to the Club Entrance.

For more information call Kit at 215-646-6299 or kracette@comcast.net

Please make your check payable to DVJC and send it along with this form to:
Pauline Craig, 323 Lodge Road, Philadelphia, PA 19128.

Number of people attending _____ @ \$35.00 per person = _____ Payment enclosed

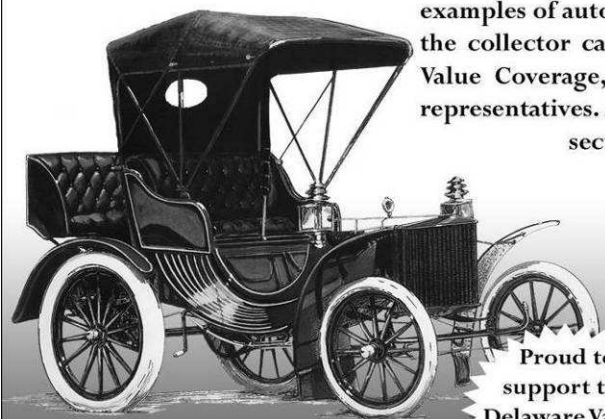
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Chicken _____ Baked Salmon Filet _____

Weather permitting, will you drive your Jaguar? _____

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We have a large supply of rebuilt transmissions for these model Jaguars: XJ6(80-87), XJ8, XK8, S-Type & V12(78-92) . Call us today for pricing and availability.

Call today for pricing!

XJ6 Tail Lights (Rebuilt)

XJ6 (1988-1994)

DBC-5008-R - RHR Rose

DBC-5009-R - LHR Rose

DBC-5010-R - RHR Gray

DBC-5011-R - LHR Gray

\$129.95 each

(Also available with chrome trim. Please call for pricing and availability.)



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18"x7.5" wheels, set of 4. Very popular Proteus wheel model in chrome. This is a custom item priced to sell.

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Looking to get the Jaguar lover in your family a great gift?

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DELAWARE VALLEY JAGUAR CLUB CUSTOMIZED MERCHANDISE

Choose from the following. All shirts/jackets are embroidered with DVJC logo.



Devon & Jones D700 3-Season Jacket

100% nylon shell; no-pill polyfleece lining; polyfill insulation; zippered outside pockets; zippered inside security pocket; quilted windflap; wind & water resistant

Colors: Forrest, Stone

Price: S-XL: \$39.95 XXL: \$45.00 3XL: \$47.50 4XL: \$50.50



Ultraclub 8536 Pique Golf Shirt

White body pique golf shirt with multi-stripe trim.

Colors: White w/Green Trim

Price: S-XL: \$22.00 XXL: \$26.50 3XL: \$28.50 4XL: \$30.50



Lee (83062)

Sueded crew fleece with V-notch; 80% cotton, 20% polyester; long sleeves; 9 oz. double needle

Colors: Stone, Moss

Price: M-XL: \$28.50 XXL: \$33.50



Lee Mens (71808)

Denim, button-down shirt with left chest pocket w/button closure; woodtone logo buttons; double-needle detailing; 3-button placket cuffs

Natural, Hunter Green

NEW LOWER PRICE!! All sizes: \$28.50



Folding Camp Chair

Custom folding chair; 2 mesh cup holders; steel frame; rubber grommets hold arms in chosen position. Comes with heavy-duty carrying bag. Embroidered with DVJC logo. Includes bonus organizer perfect for magazines, sunscreen, etc. – easily attaches to chair.

Color: Hunter green

Price: \$28.95



Mesh Camp Chair

Custom folding chair; center mesh panel provides superior air flow; 2 mesh cup holders; steel frame.

Color: Hunter green

Price: \$28.95



Hat (#1701)

Low profile, soft lining, velcro closure, pre-curved bill; DVJC logo

Colors: Jaguar green

Price: \$7.00







Hat (#3701)

Constructed lightweight brushed cotton twill sandwich cap; silver buckle and grommet; DVJC logo

Colors: Jaguar green

Price: \$7.00

DELAWARE VALLEY JAGUAR CLUB CUSTOMIZED MERCHANDISE

	<u>DVJC Pin</u> Epoxy dome pin; DVJC logo in full color Price: \$3.50 (2 for \$6.00)
	<u>Folding Table</u> Multi-purpose table with 2 built-in cup holders; heavy duty steel frame with adjustable straps for stability. Matching carrying bag; embroidered DVJC logo. Color: Jaguar green Price: \$19.95
	<u>Weekend Garment Bag</u> 3" gusseted; roomy enough for a 3-day get-away; large front zippered pocket, PVC, waterproof lining; DVJC logo embroidered on top. Colors: Black Price: \$
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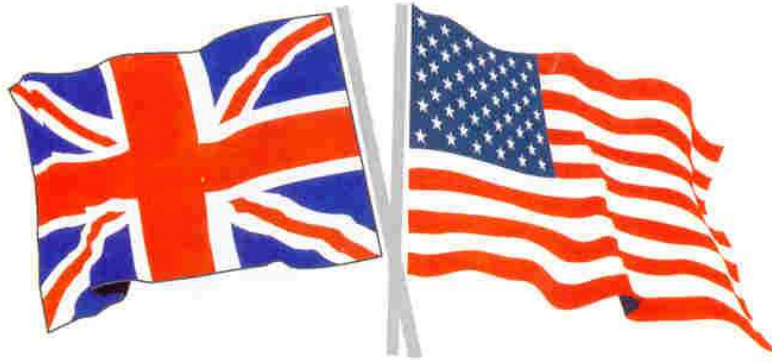
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